DP4400 and... everything is ready!



All in one, top functionalities backup/recovery appliance

D¢LLTechnologies

Daniel.Olkowski@dell.com

What do we talk about today?

What do we talk about today?



What do we talk about today?

One of the leading trends in Backup/Recovery



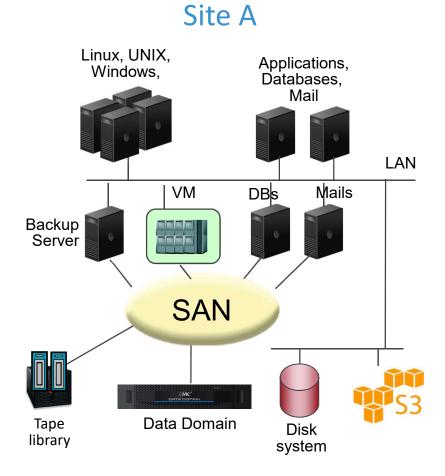
Agenda

- DP4400 one slide
- Why IDPA?
- DP4400
- IDPA family
- DP4400 Initial config
- The power of DP4400
- DP4400 Licensing / pricing

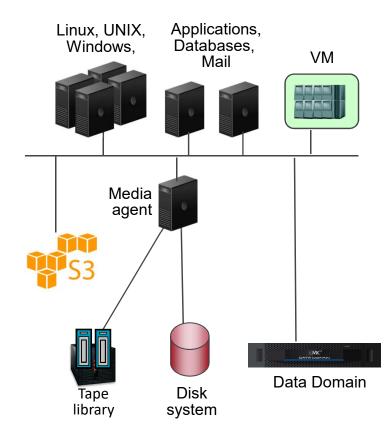
Why DP4400?

Backup solution ecosystem

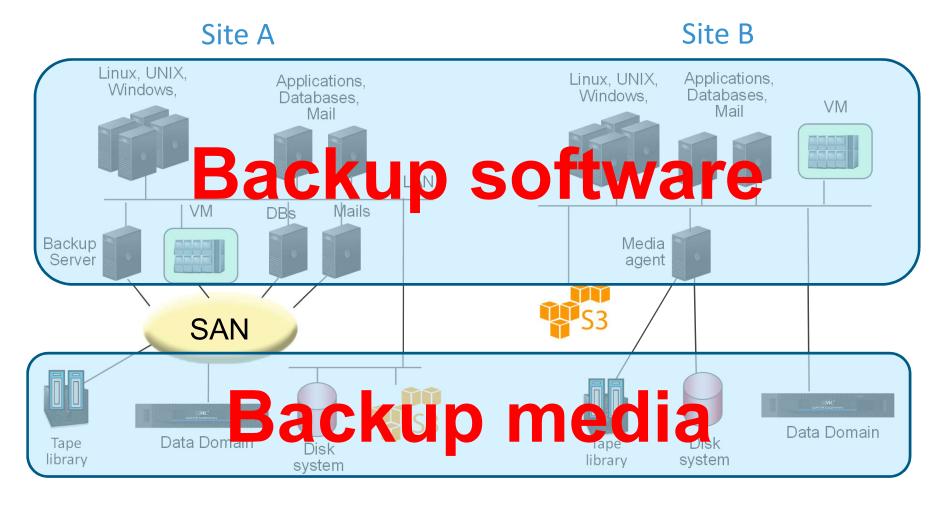
Dackup Solution ecosystem

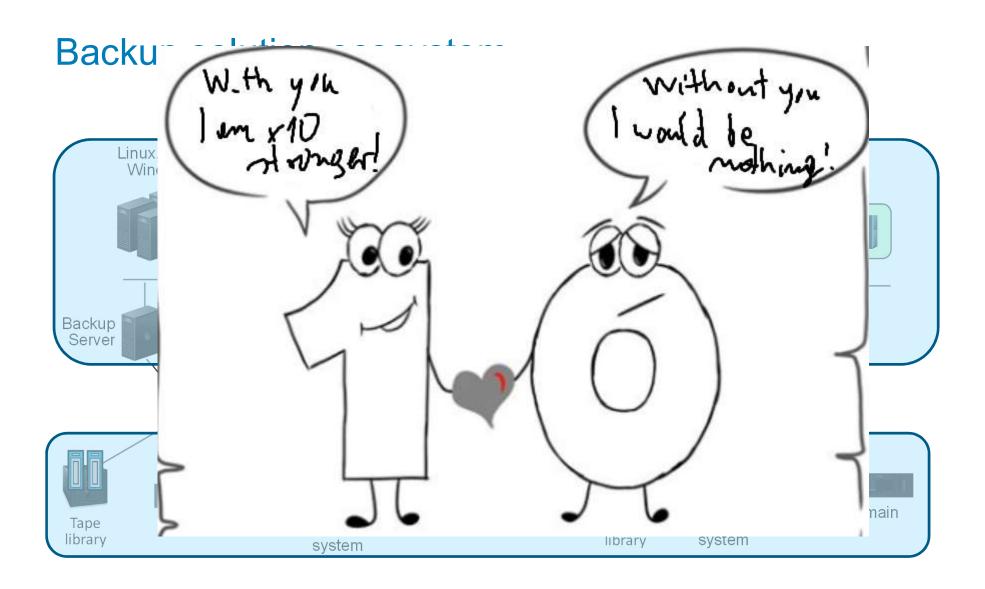


Site B



Backup solution ecosystem





DP4400 – One slide

Backup Media based on Data Domain

Backup software based on Avamar

Cloud Integration:

- tests in Cloud
- Cloud as DR

Central console Over 300 reports

GDPR Finding any phrase in protected documents

DP4400:

- Ready to backup after power on
- Sized and equipped to have highest speed (factory designed)
- No risk approach

Any environment: DP4400

- **Virtualization**
- **Databases**
- Servers
- Laptops
- Remote offices

up to the full capacity of DP4400 - all licenses included

Capacity on demand:

- from 8TB net
- to 96 TB net

Extensions every 4TB/12TB just by adding the license

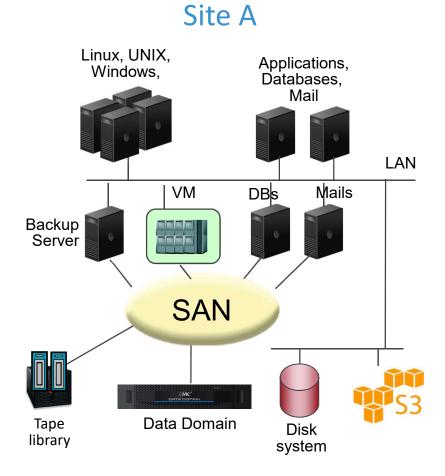
20TB->36TB+ upgrade requires hardware upgrade (customer installable)

Unique market features

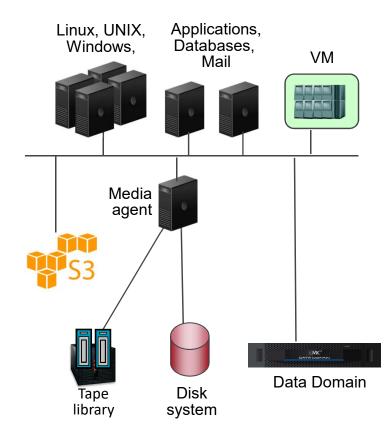
- Starting VMs from DP4400 with 1000 IOPS+ with recovery
- **Ransomware protection**
- **Automated backup of new VMs**
- Recovery by application owner

Backup solution ecosystem

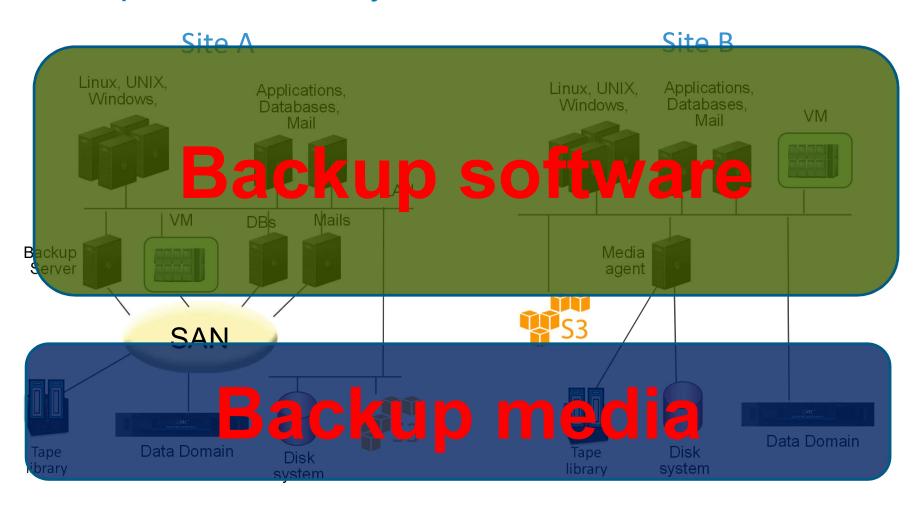
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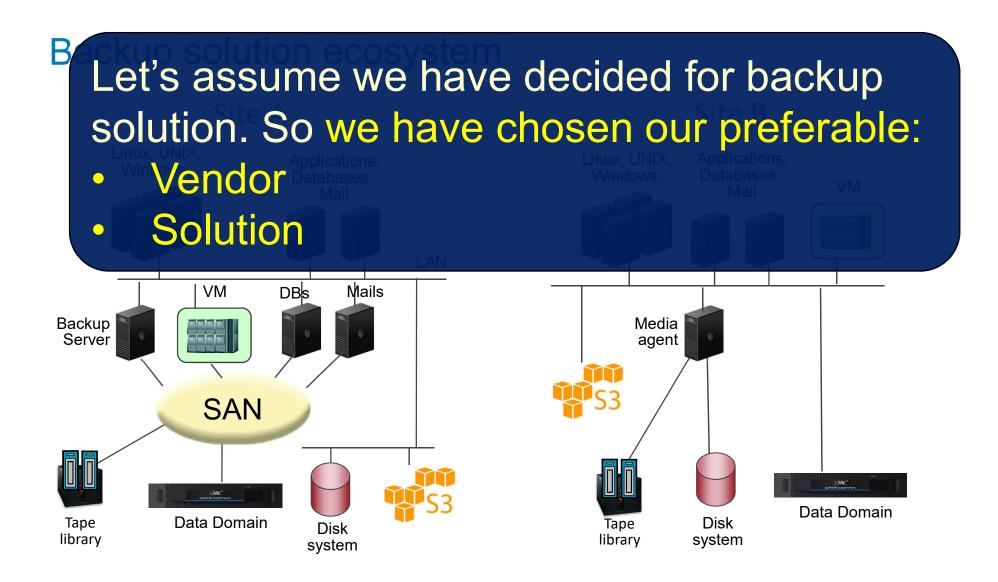


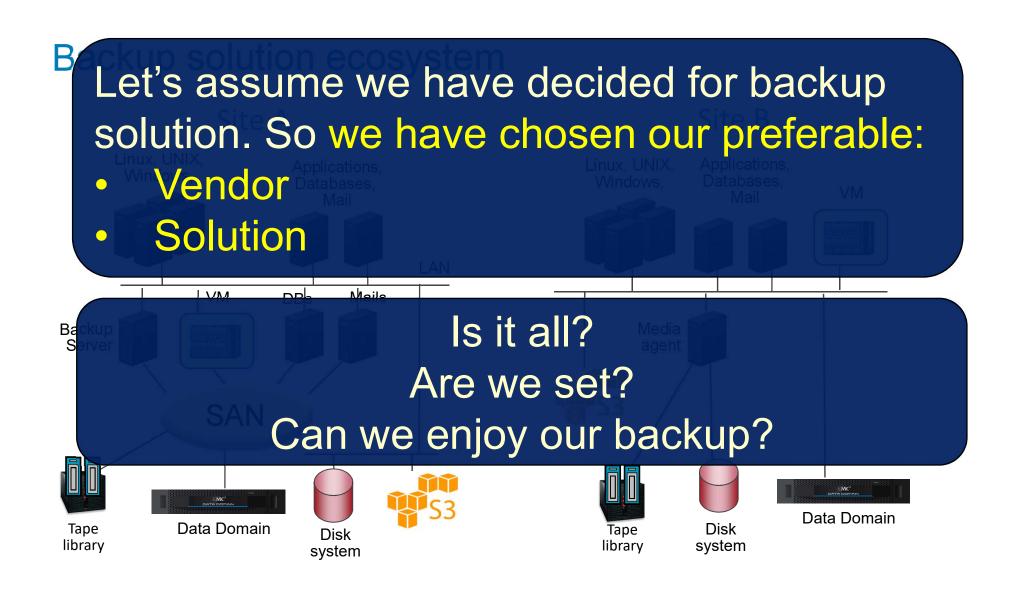
Site B



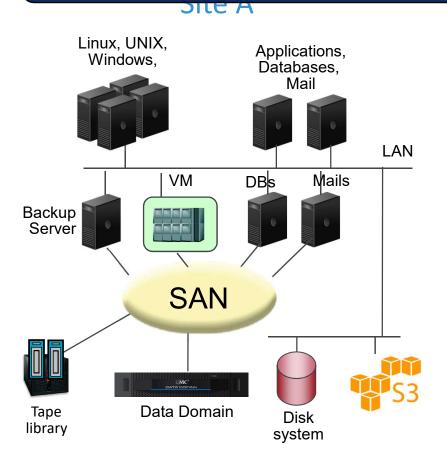
Backup solution ecosystem

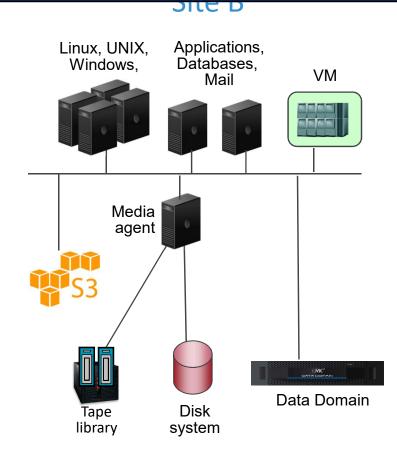




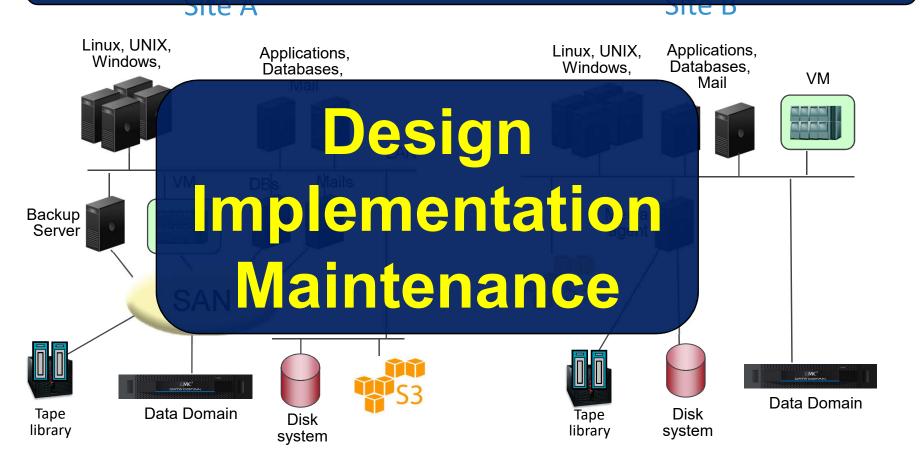


Unfortunately, there is still ahead of us...





Unfortunately, there is still ahead of us...

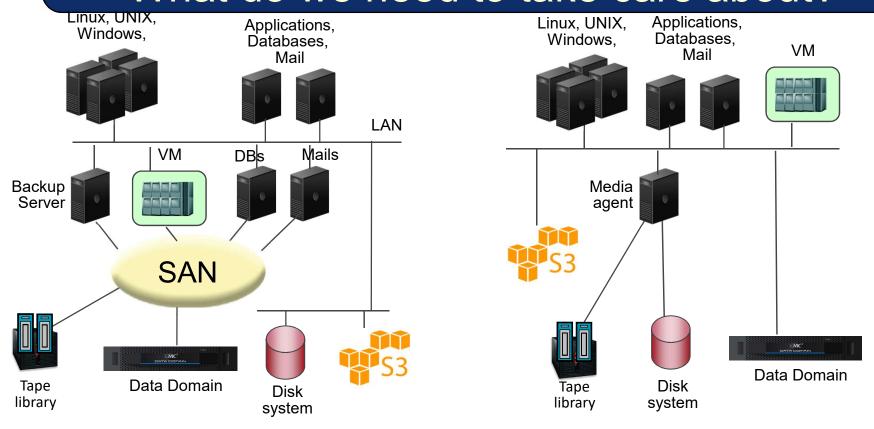


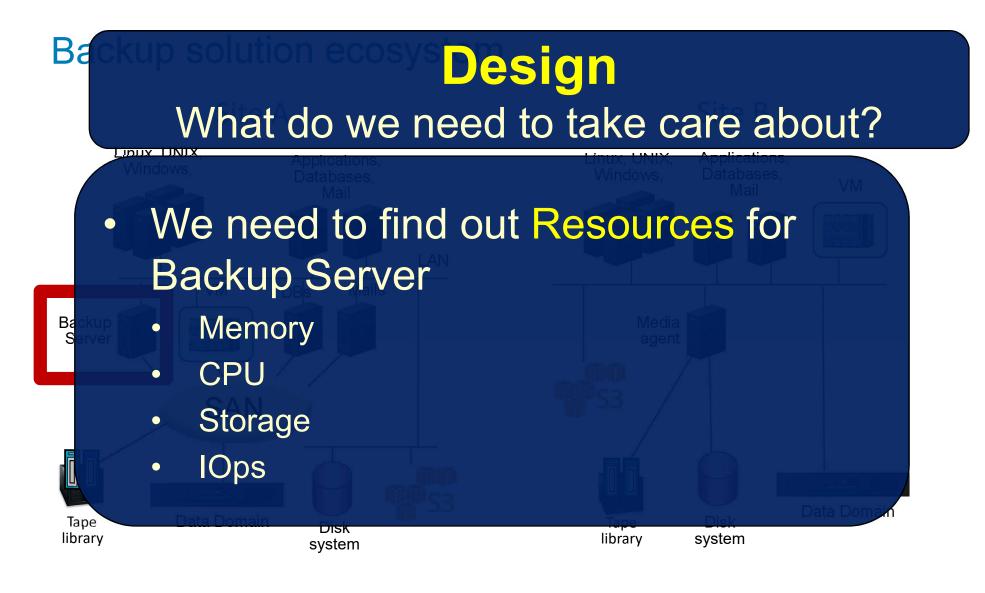




plenty to take care about

Design What do we need to take care about?







Design

What do we need to take care about?

Linux, UNIX,

Annlications

Linux LIMIX

Annlications

Choosing a backup server we need to decide

 Best vendor of server (if we choose physical backup server)

Operating System

- Licenses for components (databases, Linux, ...)
- Compatibility with current infrastructure (if backup components are Virtual Machines)



Back Ser

Tape library

SVStelli



Design

What do we need to take care about?

Linux, UNIX,

Annlication

Linux LIMI

Applications

Often there are many server / VMs required for Backup Solution (for example Media Servers, de-dup engines,

...)

We need to define all the previous items for each backup component

Plus networking between components

- Connection
- Ports
- Throughput

Data Domai

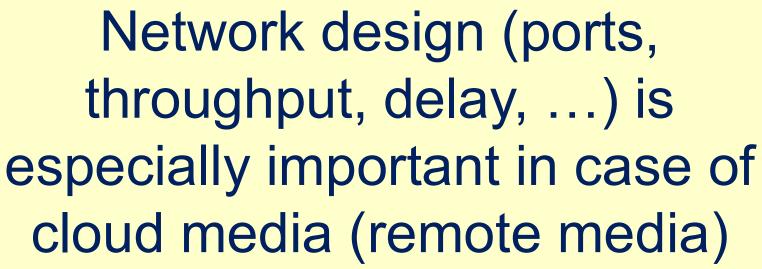
Main

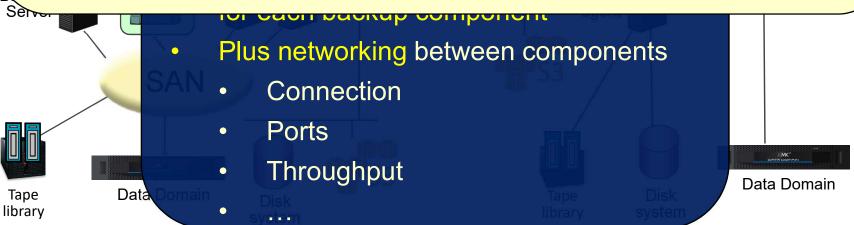


Back

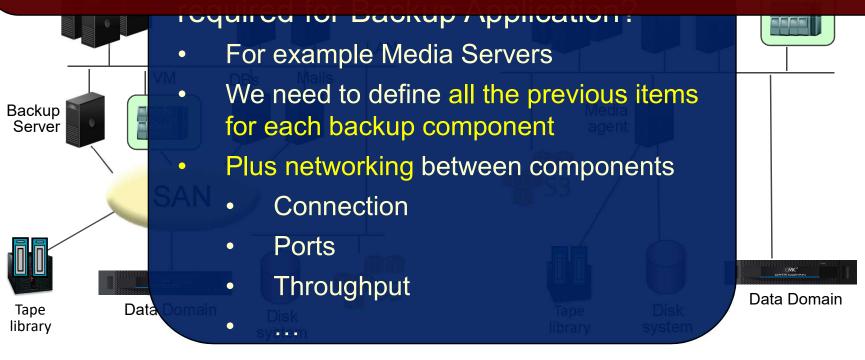
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Tape library





We are never sure if partner calculated properly required number of Media Servers, required number of de-dup pools – if partner has thought about all components that are required for proper working of **our** backup solution.



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- For example Media Servers
- We need to define all the previous items

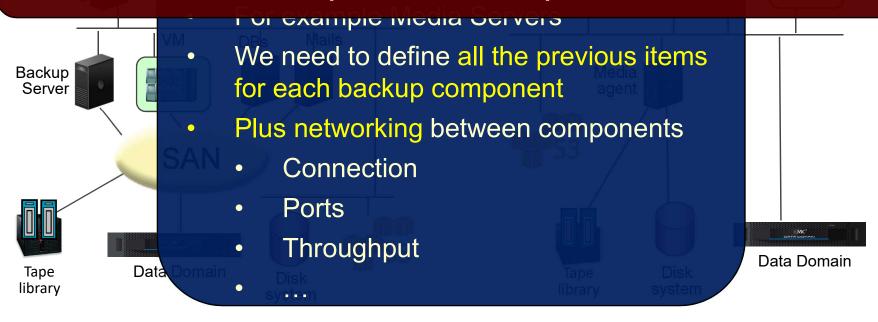
We are nether sure if partner told us the valid minimum specification (CPU, Memory, SSD, IOps, ...) regarding backup components (Media server, De-duplication engine). There is huge price pressure on the market...

Backup so

Design

What do we need to take care about?

Providing worse infrastructure (VMs, servers) than backup solution requires leads to:



Design

What do we need to take care about?

Providing worse infrastructure (VMs, servers) than backup solution requires leads to:

Poor performance

Instability

ne a con bet

- Business waiting for backup to finish
- Additional job hours for solving issues





Throughput

Data Domain

Design

What do we need to take care about?

Providing worse infrastructure (VMs, servers) than backup solution requires leads to:

Lost data in case of ransomware attack

We do not have backups because we perform them seldom

Data Domain

Design

What do we need to take care about?

Especially there is dangerous situation, if de-duplication engine is built by our partner. We need to be very watchful as poor resources for de-dup engine leads to further huge backup/recovery issues

- Performance
- Crushes
- Instability

lio.

Design

What do we need to take care about?

Linux, UNIX, Windows.

Applications, Databases.

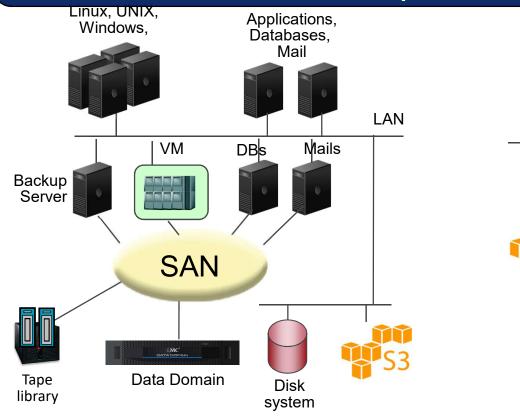
Linux, UNIX, Windows. Applications, Databases,

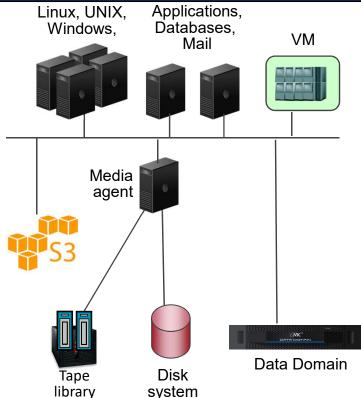
We have to spend huge time on design (to take care about what we get as final solution) but honestly this is 100% wasted time – no value to our company / personally

libra

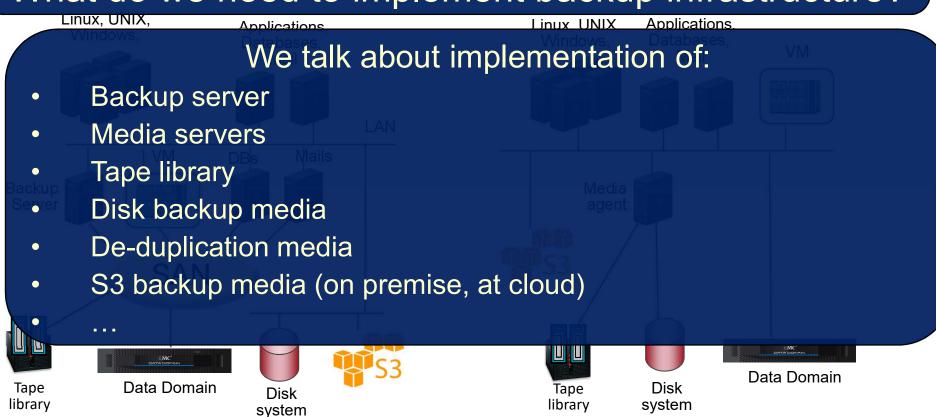
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What do we need to implement backup infrastructure?





What do we need to implement backup infrastructure?



What do we need to implement backup infrastructure?









Applications, Databases, Mail











We need to Provide partner (some person from the partner) chair because he needs to:

SELVE

- Install the backup software
- Configurecomponents

agent

- Configure networking
- •

Di v eve Data Domain

What do we need to implement backup infrastructure?

Linux, UNIX, Applications, Databases,

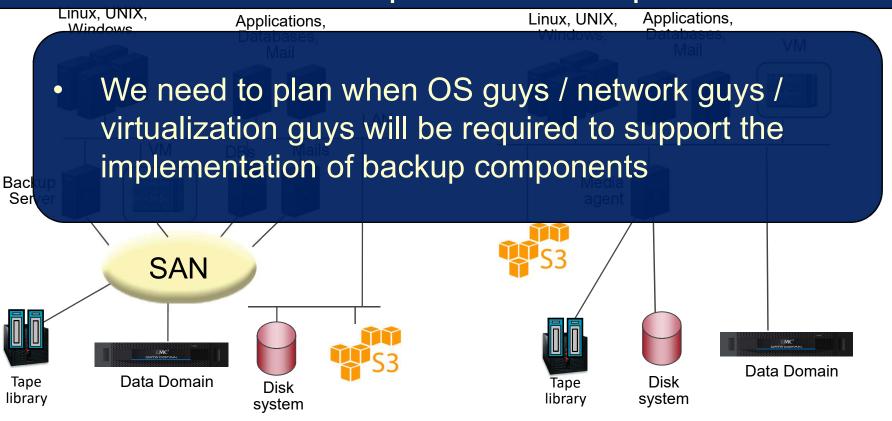
 Provide partner access to our Virtualization Configure virtualization infrastructure for backup components (datastores, ResourcePools, networking...)

 Configure networking as all the backup components will have internal communication via our network

Applications,

Linux, UNIX,

What do we need to implement backup infrastructure?



Implementation

What do we need to implement backup infrastructure?

And

- we shall be always awaked
- we shall always take care that implementation is performed properly – as the vendor requires









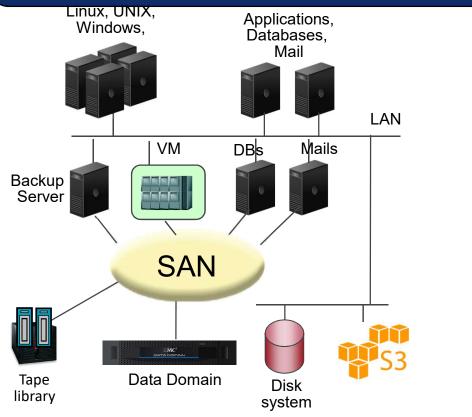


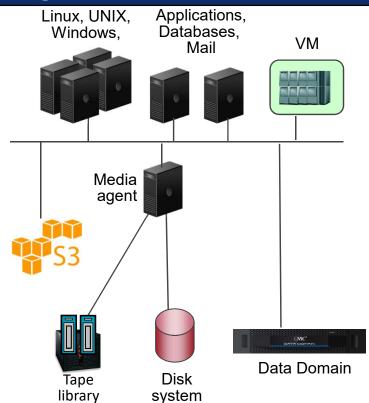


Data Domain

Maintenance

What do we need to track during maintenance period?





Maintenance

What do we need to track during maintenance period?

We need to take care about compatibility between backup components and rest of infrastructure. This is especially important when we:

Bacl Ser

- Update the version of virtual environment
- Changing virtual environment
- Changing hardware platform
- Modifying network infrastructure



Tape library

If we modify any of the below we need to also take care / discuss / redesign backup components

We need to take care about compatibility between backup components and rest of infrastructure. This is especially important when we:

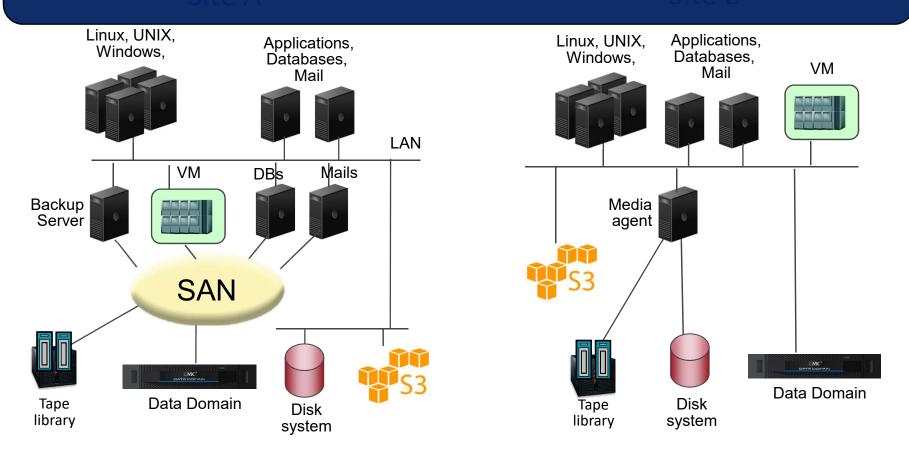
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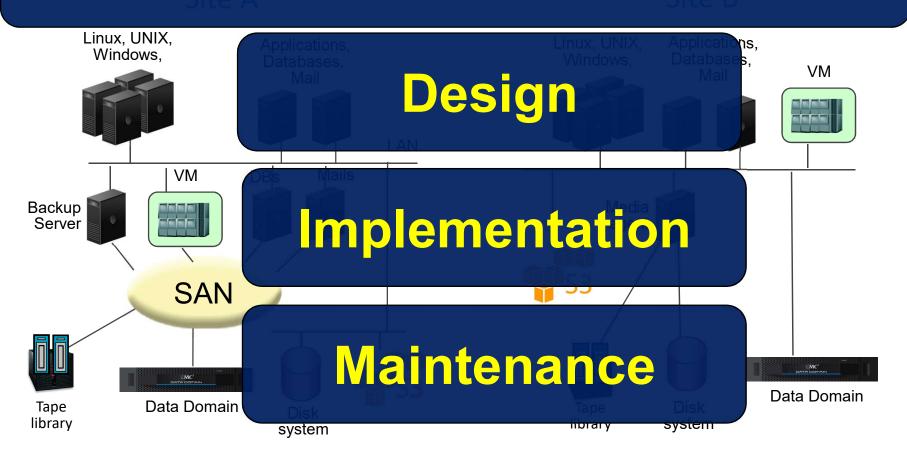


Tape library

So backup solution requires from us:



So backup solution requires from us:



9

All this costs us

- Money
- Time
- People
- Resources

Tape library

Data Domain

system

library

systen

Data Domain

5

All this costs us

But provides no value for

- My company
- My staff
- Me personally

And RISKY...

- My staff
- Me personally

Avoid the Mad Scientist Project

Vendor Selection

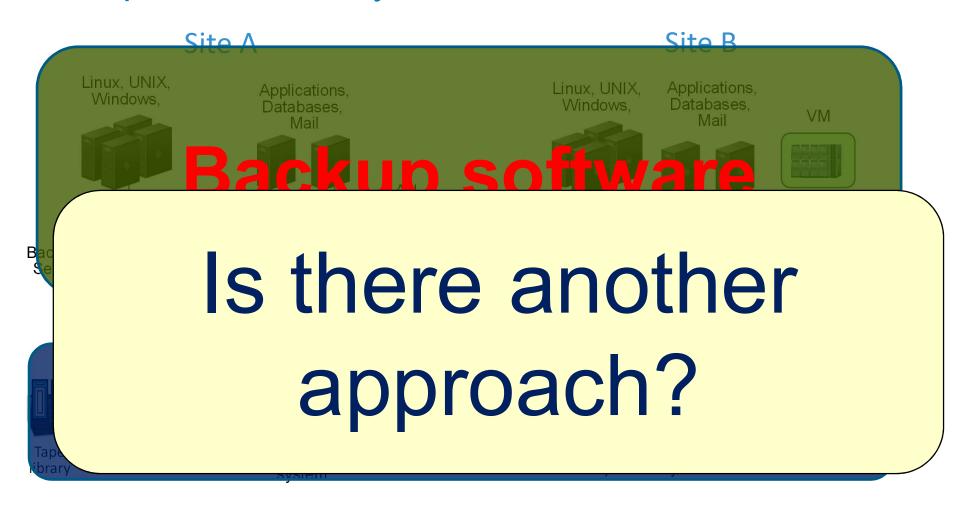
- Hardware Platform(s)
- Backup Application
- Target Storage
- Central Management
- Catalogue and Search
- Analytics
- Reporting

Integration

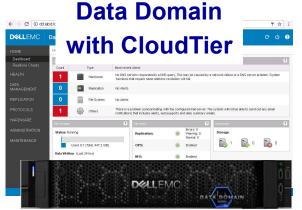
- Resource Allocations
- Bandwidth and Bottlenecks
- Capacity Sizing
- Version Compatibility
- Network design
- Scalability
- Support Responsibility



Backup solution ecosystem



IDPA DP4400



Top backup media on the market Best de-dup, Ransomware protection, Highest speed, Zero recovery time, Cloud / S3 support

Avamar



Backup software Simple, Huge fast, Auto backup new VMs, DR, Backup all data: VMs, files, dbs, laptops,

Cloud Disaster Recovery



Cloud gateway
Automated migration VMs to AWS
Start VMs in AWS with FULL orchestrations

Search



Immediate finding any phrase in backed up documents, GDPR

Data Protection Central



Single point of control

Data Protection Advisor



Reports, solving issues, ...

Data Domain

<u>Avamar</u>

Cloud Disaster Recovery

These are top backup/recovery solutions having plenty of unique features

Best de-dup, Ransomware protection. Simple, Huge fast, Auto backup new VMs. Automated migration VMs to AWS

VMs. files

n C

- Ransomware protection
- Huge backup/recovery speed (100 – 1000VMs backed up per hour as FULL backup)
- Starting infrastructure from backup without recovery with 1000lOps+ performance

Self backup infrastructure New VMs are backed up automatically

- Restore data by application owner
 - Smallest cost (replication, storage) by best global de-duplication

up documents, GDPR

Data Domain

Avamar

Cloud Disaster Recovery

These are top backup/recovery solutions having plenty of unique features

Best de-dup, Ransomware protection. Simple, Huge fast, Auto backup new VMs. Automated migration VMs, files

- 100% availability No disturbance in the production during cleaning process
- No network requirement by source de-duplication
- Guarantee of coherent data

Cloud as Disaster
 Recovery for on premise environment

 Find any phrase in backed up documents (GDPR)

. .

of control

up documents, GDPR



Top backup media on the market Best de-dup, Ransomware protection, Highest speed, Zero recovery time, Cloud / S3 support

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Search

Enter your keyword(s) here: | Project einstein | P

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Data Protection Central



Single point of control

Data Protection Advisor



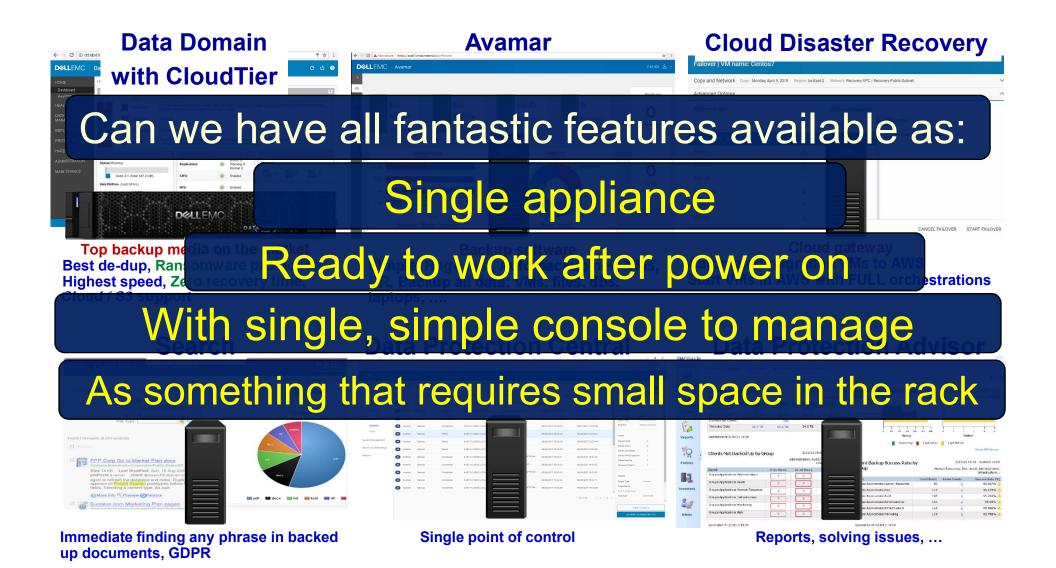
Reports, solving issues, ...



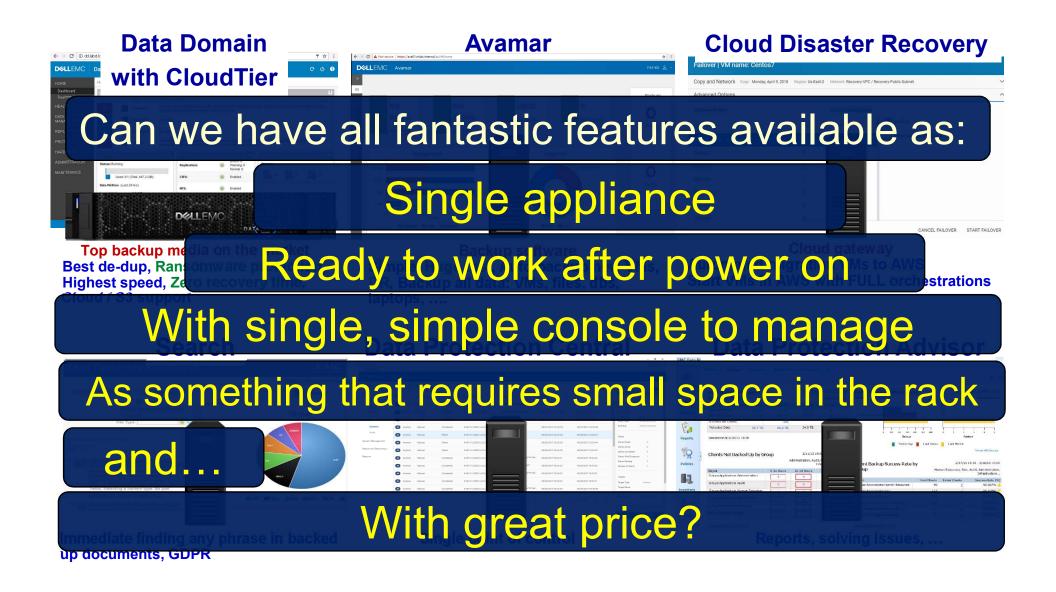
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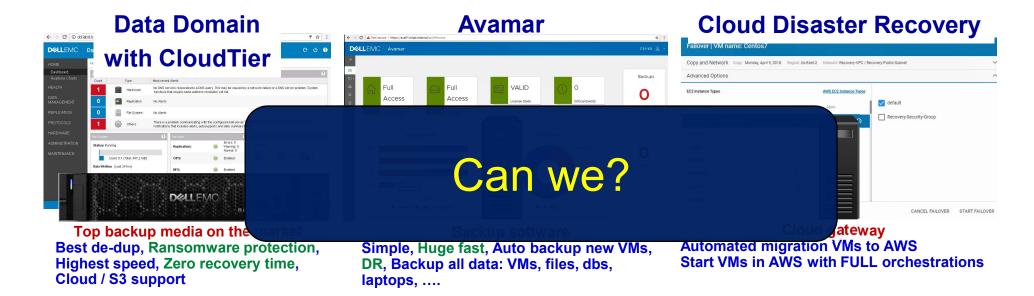
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Search



Immediate finding any phrase in backed up documents, GDPR

Data Protection Central

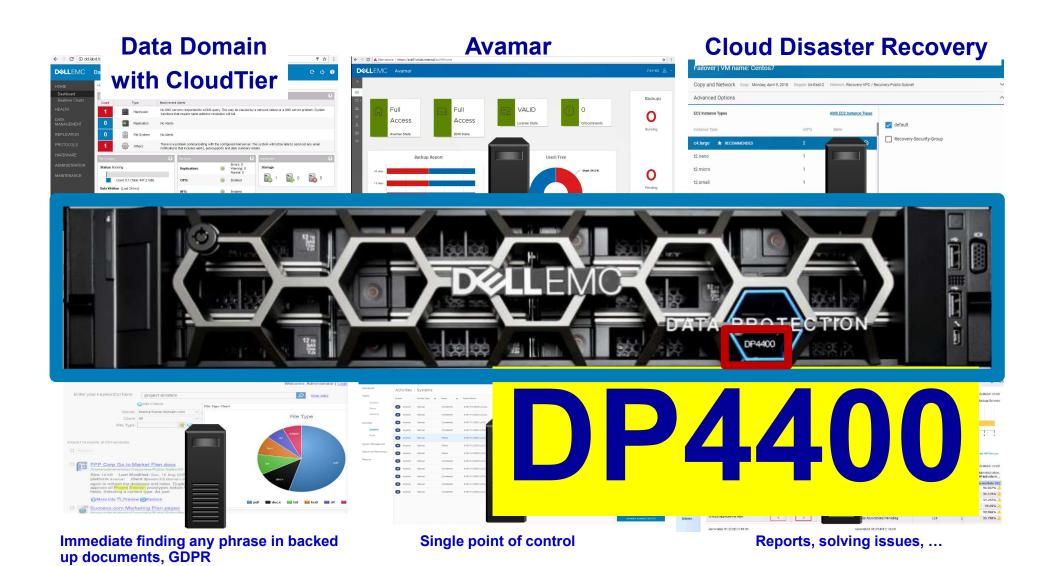


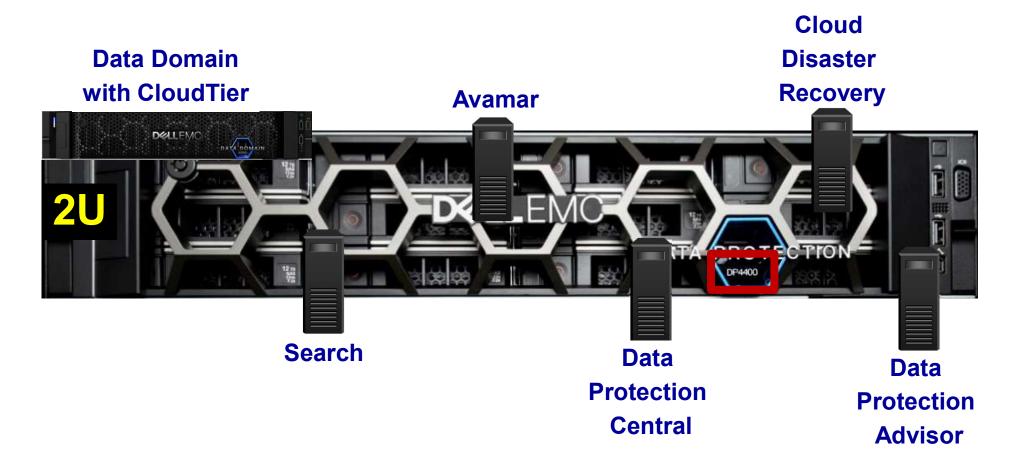
Single point of control

Data Protection Advisor



Reports, solving issues, ...





Data Domain with Cloud Tie

Everything:

- Connected (proper network)
- resources Ready to power on
 - Ready to work with FULL POWER!

- Installed
- Having proper resources
- Configured
- Maximumm speed

Data Domai with CloudT

Everything:

Installed

Connected (proper

with Single console

- Configured
- Maximumm speed

 Ready to work with FULL POWER!

Dat with We only need to

- Provide our IP addresses
- Define policies
- Insta.

Connected (brober

with Single console

- Configured
- Maximumm speed
- Ready to work with FULL POWER!





Within the price we get:

- Hardware for backup components
- Media
- Implementation
- Configuration

от пприетнентацоп!



DP4400 - ready to backup/recovery appliance



- Fully integrated appliance
- Search and reporting built in
- IDPA Stack, incl. System Manager

- Cloud Tier & Cloud DR Options
- All-inclusive appliance pricing
- Single Node: 2U (up to 96TB)

DP4400 - ready to backup/recovery appliance



Entry Level

- 8 TB 24 TB Usable Capacity
- Available in 4TB increments

- 24 TB 96 TB Usable Capacity
- Available in 12TB increments

We can upgrade
from
Lower capacity (up to 24TB)
to
Large capacity (up to 96TB)

up/recovery appliance



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- 8 TB 24 TB Usable Capacity
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We can upgrade
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Lower capacity (up to 24TB)
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Upgrade can be preformed by customer itself

up

Entry Level

- 8 TB 24 TB Usable Capacity
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DP4400 is NO risk backup/recovery solution



Entry Level

- 8 TB 24 TB Usable Capacity
- Available in 4TB increments

- 24 TB 96 TB Usable Capacity
- Available in 12TB increments

No risk that there will be too few resources for backup solution

- For backup server
- For de-duplication engine

Full model

- 24 TB 96 TB Usable Capacity
- Available in 12TB increments

e

DP4400 is NO risk backup/recovery solution

No risk that there will be too few resources for backup solution

- For backup server
- For de-duplication engine

No risk that there will be too few licenses

We have all needed licenses to backup/restore any environment!

DP4400 is NO risk backup/recovery solution

No risk that solution will be wrongly implemented.

Implementation is performed by the factory.

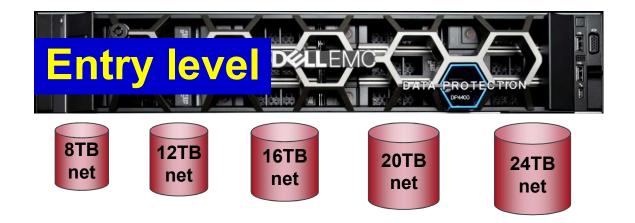
Full model

- 24 TB 96 TB Usable Capacity
- Available in 12TB increments

DP4400 capacities



DP4400 Entry Level possible capacities

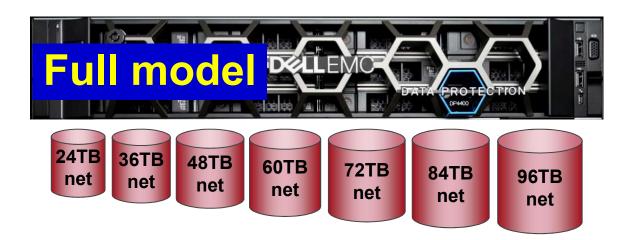


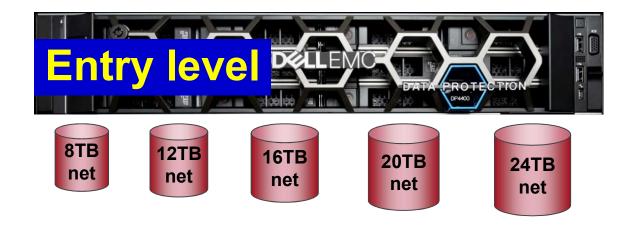
DP4400 Entry Level possible capacities

DP4400 Full Model possible capacities

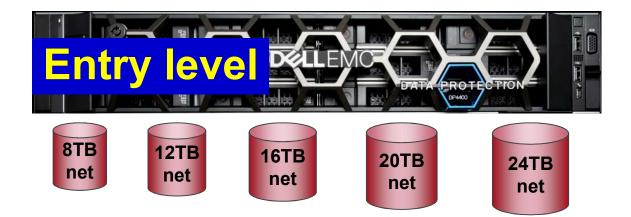


DP4400 Full Model possible capacities



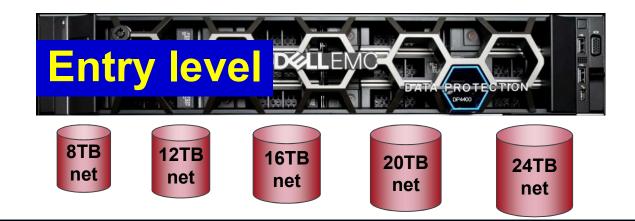






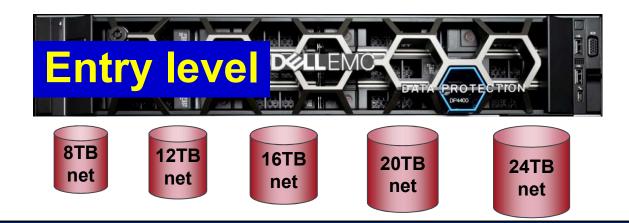


If we order DD4400 8TB to 20TB (Entry Model) we get the capacity limited by license (from 24TB net available)



If we order DD4400 8TB to 20TB (Entry Model) we get the capacity limited by license (from 24TB net available)

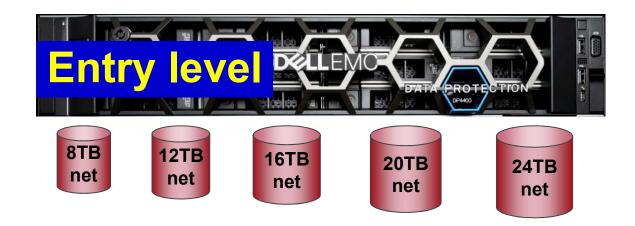
Every DP4400 bought as Entry level with any capacity between 8TB to 20TB has the same hardware (memory, disks,...)



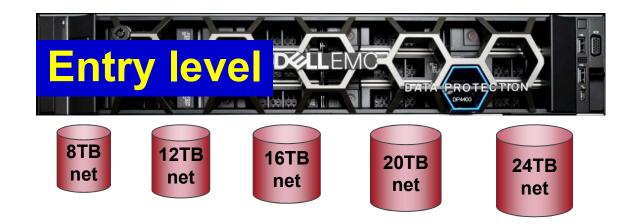
If we order DD4400 8TB to 20TB (Entry Model)

So in Entry Level (bought up to 20TB net capacity) we can extend the capacity up to 24TB just by purchasing and entering the license

hardware (memory, disks,...)

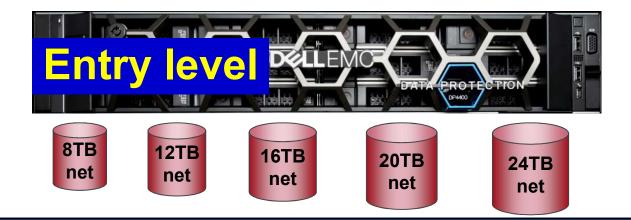


From 8TB to 24TB we can extend capacity by 4TB increments



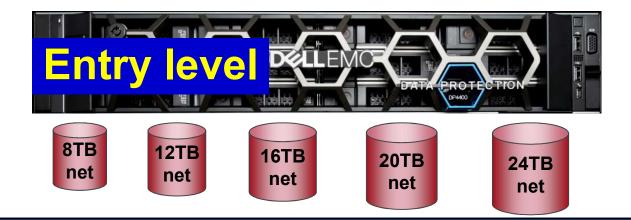
From 8TB to 24TB we can extend capacity by 4TB increments

This is just entering license



We can:

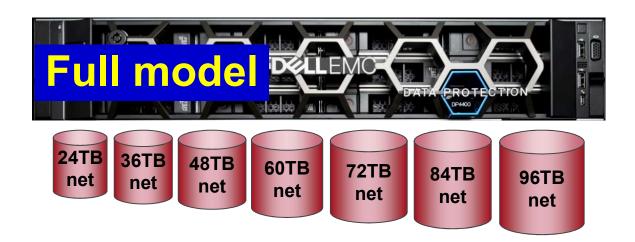
- Buy DP4400 8TB net and upgrade by purchasing / entering license to 12TB net
- Buy DP4400 12TB net and upgrade by purchasing / entering license to 16TB net
- Buy DP4400 8TB net and upgrade by entering license to 16TB net and then upgrade to 20TB net and than upgrade to 24TB net



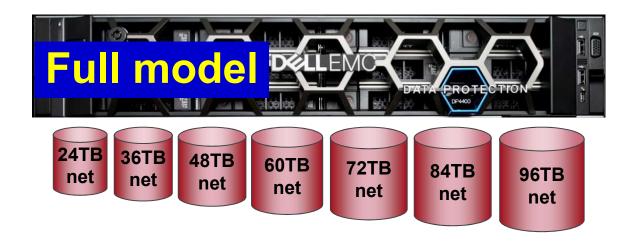
We can:

- Buy DP4400 8TB net and upgrade by purchasing / entering license to 12TB net
- Buy DP4400 12TB net and

We can any time increase capacity of our DP4400 ENTRY LEVEL between 8TB and 24TB just by entering the license



If we order DD4400 24TB to 96TB (Full Model) we get the capacity limited by license (from 96TB net available)



If we order DD4400 24TB to 96TB (Full Model) we get the capacity limited by license (from 96TB net available)

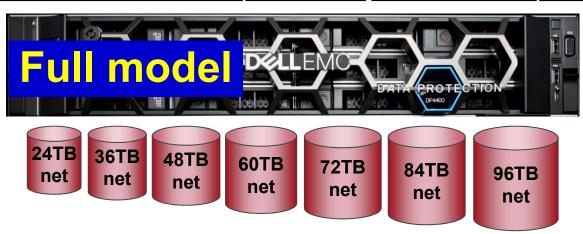
Every DP4400 bought as Full model with any capacity between 24TB to 96TB has the same hardware (memory, disks,...)



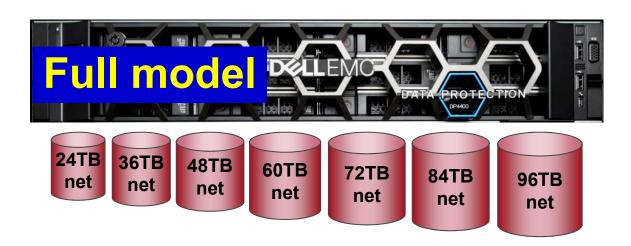
If we order DDAAOO 2ATR to OSTR (Full Model)

So in Full Model (ordered as 24TB net capacity or more) we can extend the capacity up to 96TB just by purchasing and entering the license

hardware (memory, disks,...)

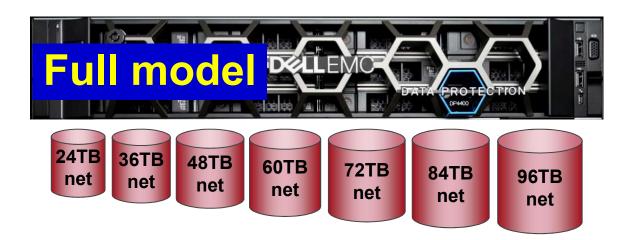


From 24TB to 96TB we can extend capacity by 12TB increments



From 24TB to 96TB we can extend capacity by 12TB increments

This is just entering license



From 24TB to 96TB we can extend capacity by 12TB increments

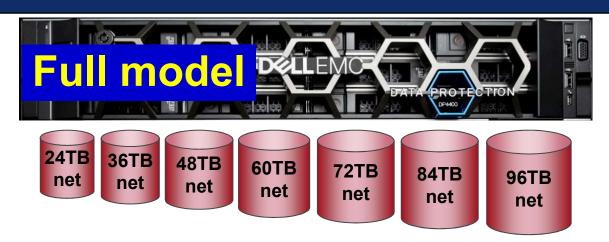
This is just entering license

Cost of

buying DP4400 24TB net and upgrading to 96TB net will be similar to buying DP4400 96TB net initially

We can:

- Buy DP4400 24TB net and upgrade by purchasing / entering license to 60TB net
- Buy DP4400 36TB net and upgrade by purchasing / entering license to 96TB net
- Buy DP4400 24TB net and upgrade by entering license to 48TB net and then upgrade to 72TB net and than upgrade to 96TB net



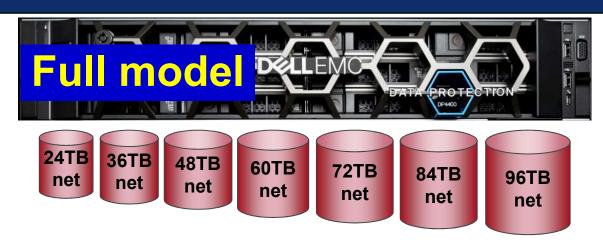
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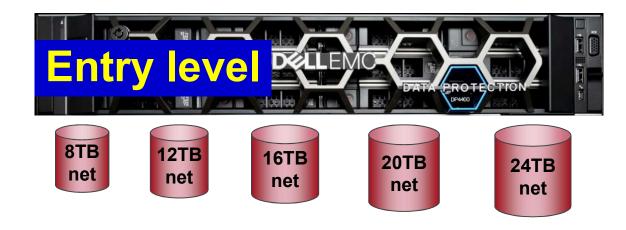
Buy DP4400 24TB net and

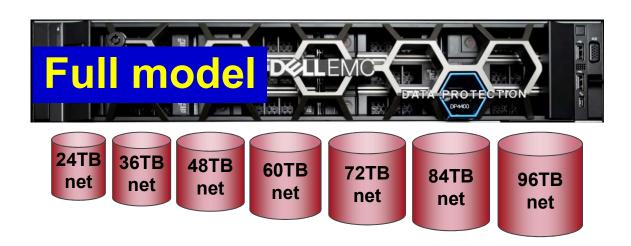
We can any time increase capacity of our DP4400 FULL MODEL between 24TB and 96TB just by entering the license

apgrado of parondonig / ontornig noonoo to oor - no.

 Buy DP4400 24TB net and upgrade by entering license to 48TB net and then upgrade to 72TB net and than upgrade to 96TB net









Extension capacity between 8 and 24TB is just by ordering/entering the license Capacity on demand

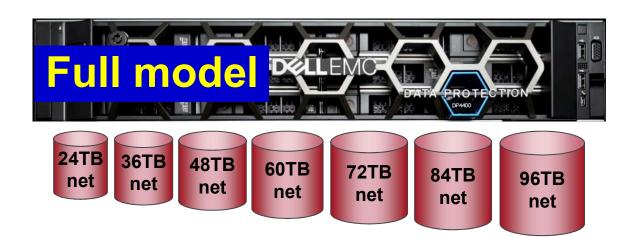














Extension capacity between 8 and 24TB is just by ordering/entering the license Capacity on demand











96TB

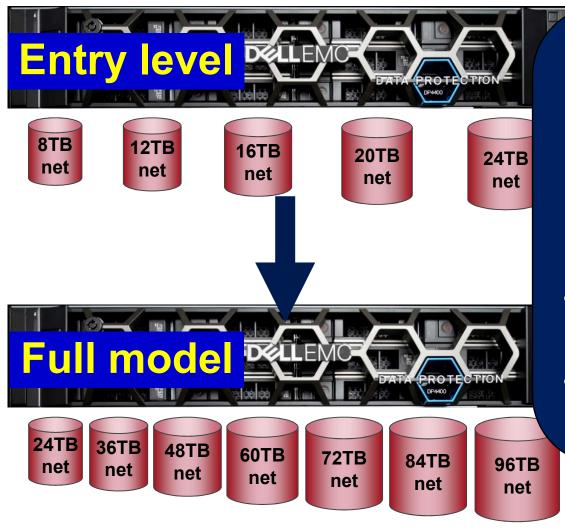
net



Extension capacity between 24 and 96TB is just by ordering/entering the license Capacity on demand

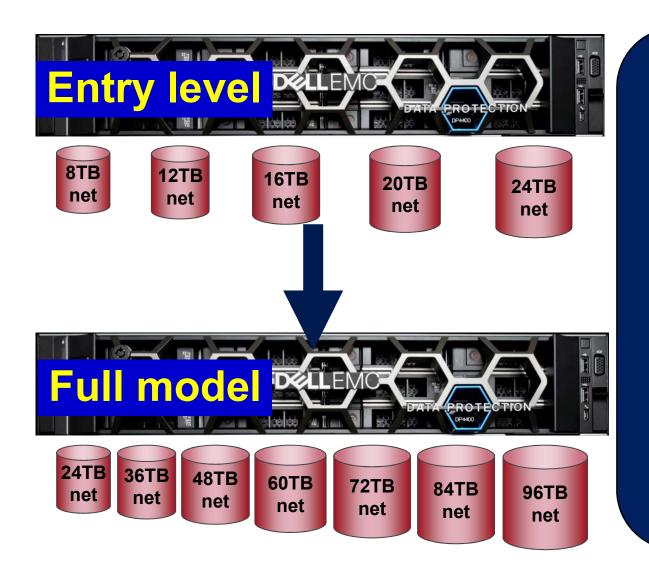


72TB 84TB net



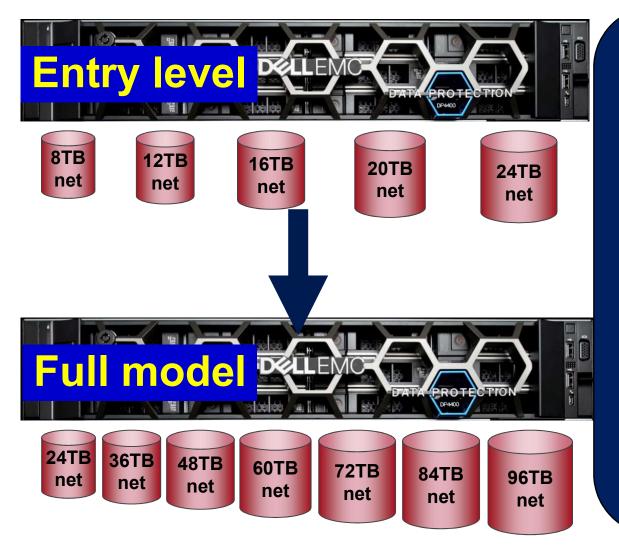
We can also upgrade from DP4400 Entry level to DP4400 Full model by ordering

- hardware upgrade (self installable)
- and entering the license



DP4400 Entry
level
has just 8 disk less
than DP4400 Full
model

By ordering hardware upgrade to Full model we will get just 8 drive that are self installable

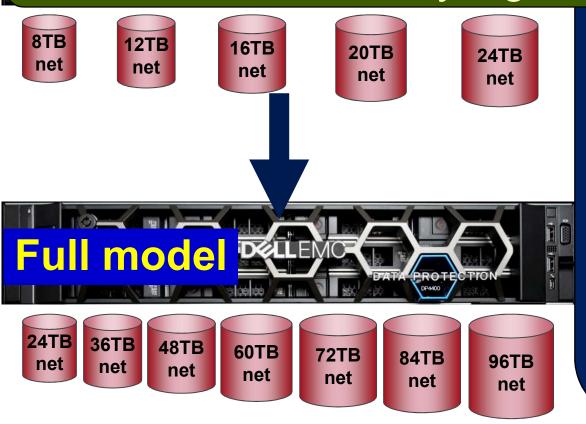


For example

If we purchase
12TB DP4400
we can upgrade to
48TB DP4400

With upgrade we will get new license and hardware upgrade kit from Entry level model to Full model

We can any time increase capacity of our DP4400 to any higher capacity

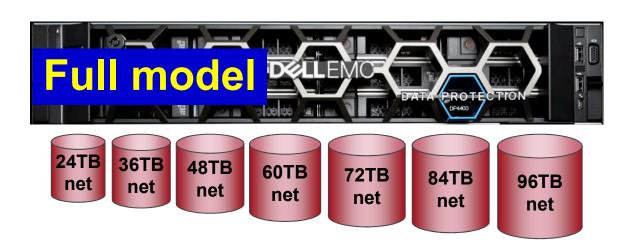


12TB DP4400

we can upgrade to 48TB DP4400

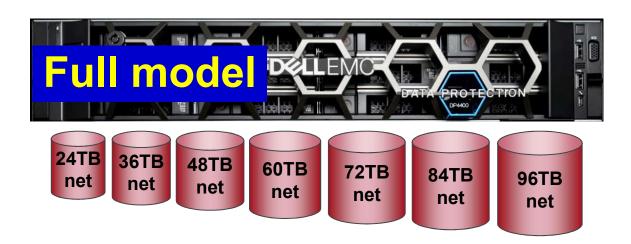
With upgrade we will get new license and hardware upgrade kit from Entry level model to Full model

Anyhow if we order 24TB DP4400, we will get the same hardware as with 96TB net capacity limited by license to 24TB net capacity



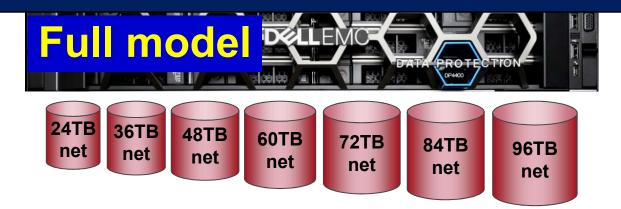
Capacity summary

When purchase DP4400 we need to provide the net capacity for de-duplicated backups



When purchase DP4400 we need to provide the net capacity for de-duplicated backups

We can purchase any capacity from 8TB net to 96 TB net



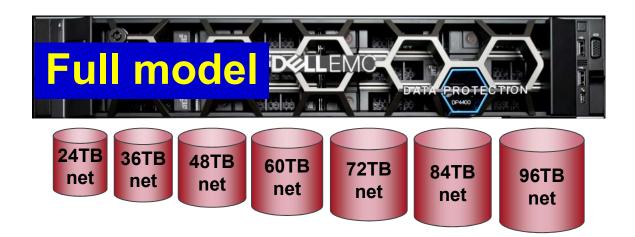
When purchase DP4400 we need to provide the net capacity for de-duplicated backups

We can purchase any capacity from 8TB net to 96 TB net

We can upgrade betweenpurchase any capacity from 8TB net to 96 TB net

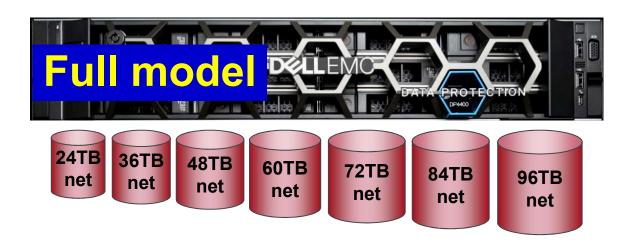
Price per TB is constant between different capacity versions

8TB 12TB 16TB 20TB net net



Price per TB is constant between different capacity versions

We can any time increase capacity of our DP4400 to any higher capacity



How big DP4400 do I need?

I want to backup my environment using DP4400

How big DP4400 do I need?

Data Domain (that is inside DD4400) has best market de-duplication:

- Smallest block (4K 12K)
- Global de-duplication
- The fastest engine
- Source de-duplication



Thus DP4400 requires 2-3 less

- space
- bandwidth for replication
 than most of the market solutions

Speed by great de-duplication - avoiding disk IOs



We backed up 50MB with 0,3MB disk IOs

Mail from the customer

I have to praise myself because yesterday we started DDVE tests and the results are spectacular.

(http://gurago.com/)

Mail from the customer

After First Backup (just after 1 backup):

On a sample of 80 virtual machines (mixed Windows and Linux), we achieved

- De-duplication of 94%
- 9TB VMWare occupies 0,6TB on Data Domain
- Backup time decreased by half comparing to current solution (just 1st backup).
 - Further backups are huge faster

Mail from the customer

Effect better than on Data Domain workshop!

PoC Feedback

Environment

300GB SAP/Oracle

POC results

- Backup speed to Data Domain: 5TB/h
- Backup time: 4 minutes
- De-duplication after 4 backups: 1:15

Rule of thumb

I want to purchase DP4400 12TB How big environment can I backup?





DP4400 12TB net can protect environment from

13TB (1 month retention)

to

5TB (5 years retention)

Analogically



DP4400 24TB net can protect environment from

- 25TB (1 month retention)
- to
- 10TB (5 years retention)

Analogically



DP4400 96TB net can protect environment from

100TB (1 month retention)

to

40TB (5 years retention)



These are rules of thumb

Check with Dell EMC sizer required space for your environment

DP4400 licensing

DP4400





DP 4400 has built in all required licenses for:

- Avamar
- Boost for Applications
- Data Domain
- Search
- DP Central
- DP Advisor



DP 4400 has built in all required licenses for:

- Avamar
- Boost for Applications
- Data Domain
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- DP Central
- DP Advisor

Backup software

Backup hardware

Single console RODO / Reports

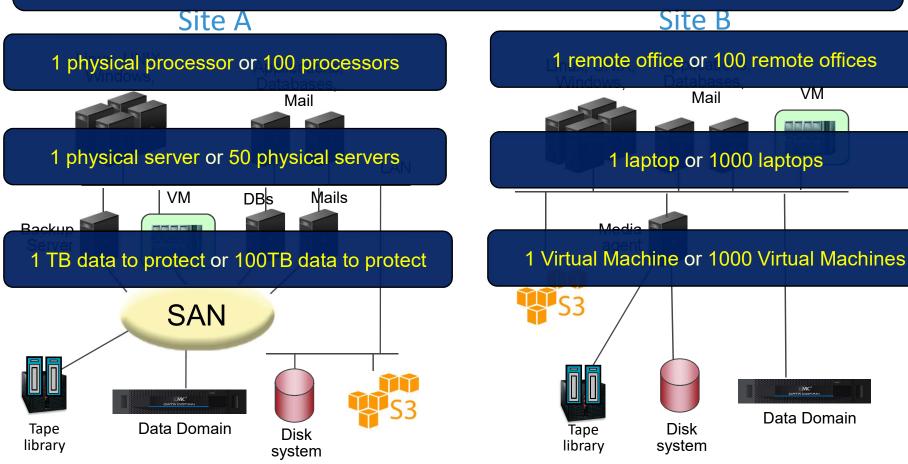


We have all the features of the solutions

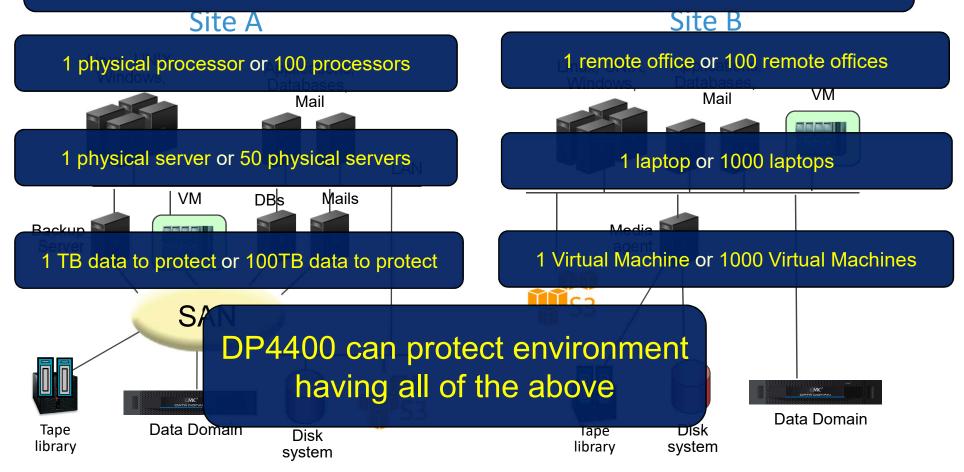
We can protect any environment without any limitation:

- Processors / cores / ...
- TBs
- Type of data (databases, VMs, laptops, ...)
 up to full capacity of DP4400

So DP4400 can protect environment having



So DP4400 can protect environment having



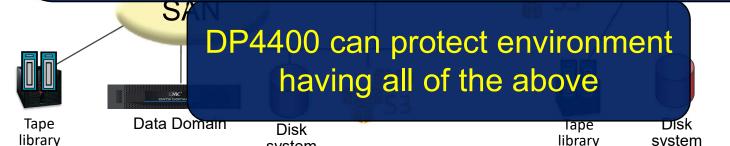
So DP4400 can protect environment having

Site A

library

system

We do not care because DP4400 has all the license, all the proper resources to protect any environment up DP4400 full capacity



system

Data Domain

DP4400 has all licenses that allows this appliance to backup any environment up to the full capacity we have in DP4400 device

The only thing that we purchase is DP4400 with proper capacity

All possible licenses there are already within DP4400

library system library system



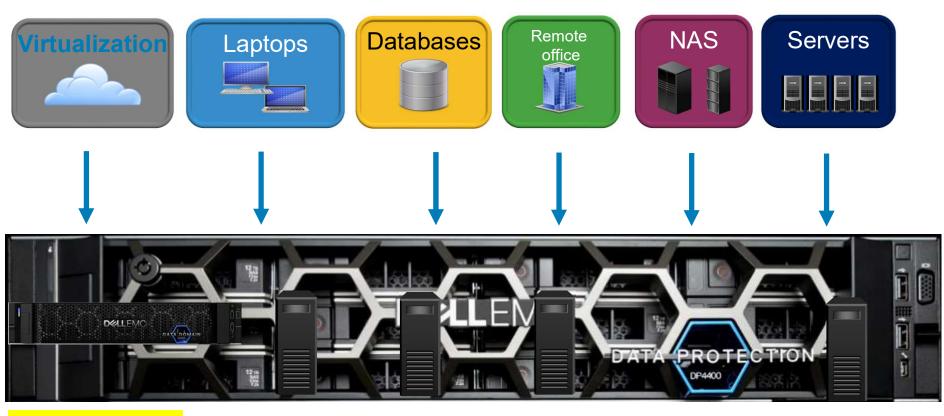
We have all the features of the solutions

We can protect any supported environments without any limitation:

- Processors / cores / ...
- TBs
- Type of data (databases, VMs, laptops, ...)
 up to full capacity of DP4400



We can backup whatever we want up to the available capacity in our DP4400



DP4400



DP4400











Servers

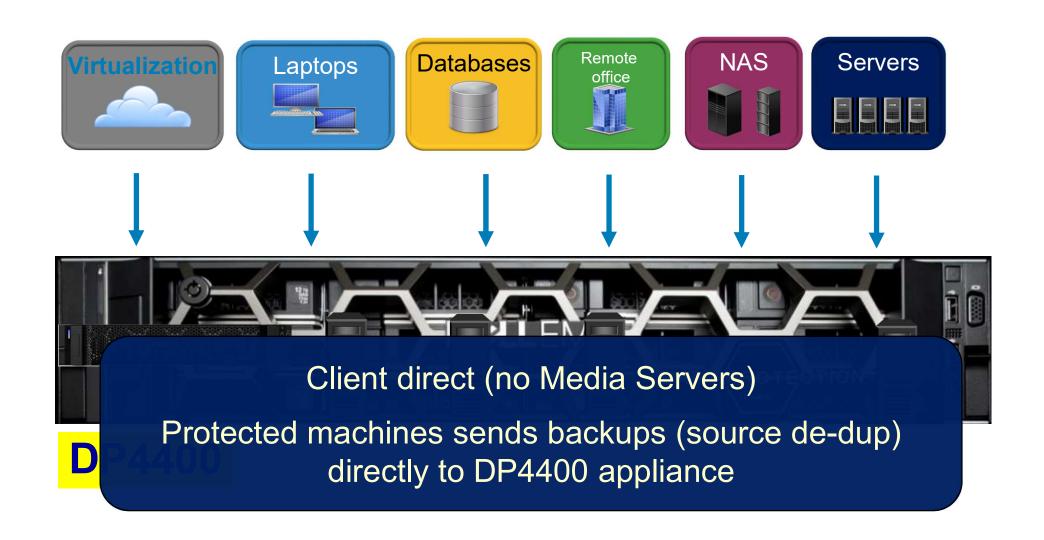


Unlimited environment

Unlimited

- Virtual Machines
- Databases
- Laptops
- Remote offices
- NAS
- Standalone servers





The DP4400 backup engine is based on Avamar

So thanks to **Avamar engine**, DP4400 gives us all the features we have talked so far:

- Source de-duplication
- Client direct
- Always FULL backups
- Reading only changed data
- Central calendar

• ...

Backup to DP4400 directly from application by application owner

Can he?

Can he?

Can application admin have

- Direct backup to DP4400
- Source- deduplication
 directly from his application?

Can ha?

YES! YES! YES!

DITUOL DUCKUP TO DI TTOO

Source- deduplication
 directly from his application?

Having DP4400 we can use

Boost for Applications

up to the

full DP4400 capacity

with no additional cost!

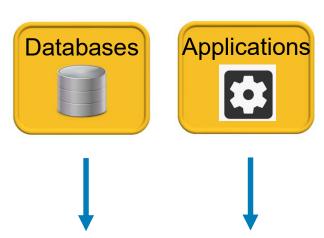
Boost for Applications allows
MSSQL / Oracle / SAP / ...
admins to backup their
application using native database
tools with source de-duplication



Let's have a closer look at Boost for Applications

tool with source de-duplication

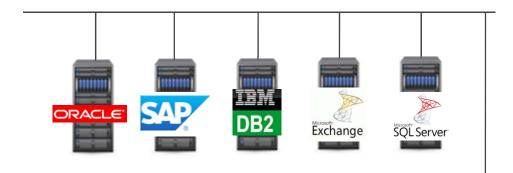
Direct backup from databases / applications to Data Domain engine built in within DP4400





DP4400

Boost for Applications

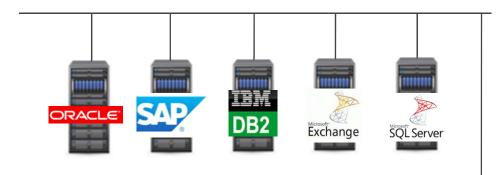




DP4400 Data Domain engine

Let's imagine we have some applications/databases:

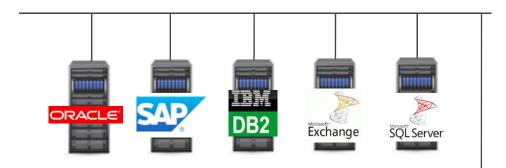
- MSSQL
- Oracle
- SAP
- Exchange
- Hadoop
- Greenplum



MSSQL / Oracle / SAP / DB2 / ... admins prefer to backup and restore their application themselves



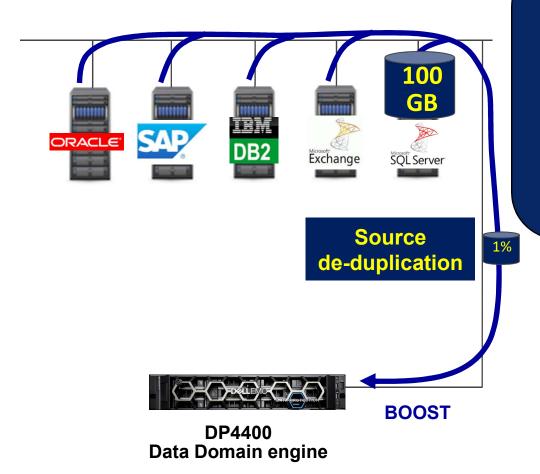
DP4400 Data Domain engine



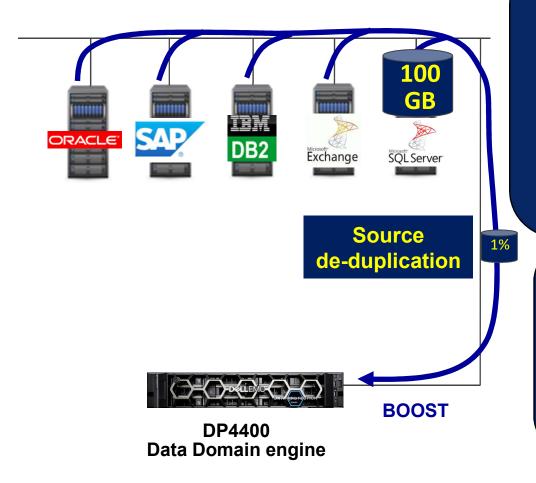


DP4400 Data Domain engine MSSQL / Oracle / SAP / DB2 / ... admins prefer to backup and restore their application themselves

They want to backup their application using native MSSQL / Oracle / SAP / ... tools instead of Avamar or any other backup software

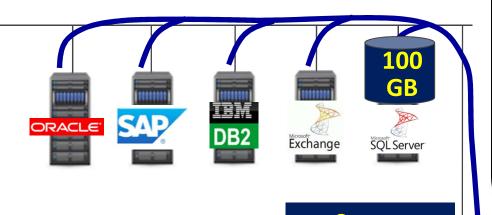


We can backup those application directly to Data Domain engine (within DP4400) with source de-duplication using standard application tools



We can backup those application directly to Data Domain engine (within DP4400) with source de-duplication using standard application tools

Oracle / MSSQL / SAP / ... admin uses its native tools to backup those applications to DD/DP4400.



We can backup those application directly to Data Domain engine (within DP4400) with source de-duplication using standard application tools

Source de-duplication

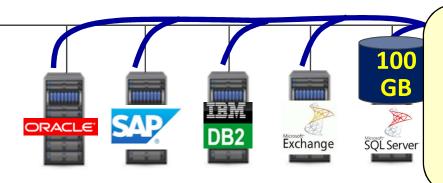
BOOST

Oracla / MCCOL / CAD/

But they have source de-duplication BOOST



DP4400 Data Domain engine



We can backup those

They have

- Huge backup speed
- NO network usage

application tools

Source de-duplication

BOOST

Oracla / MCCOL / CAD/

But they have source de-duplication BOOST



DP4400 Data Domain engine

We can backup those

The functionality that allows

db/app admins

to backup themselves

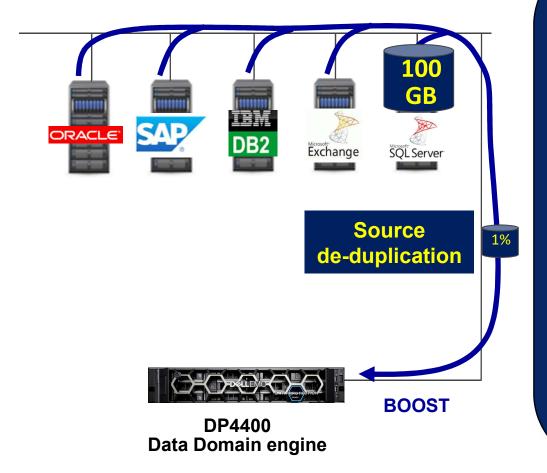
their dbs/apps with source de-duplication

is called

BOOST For Application

BOOST

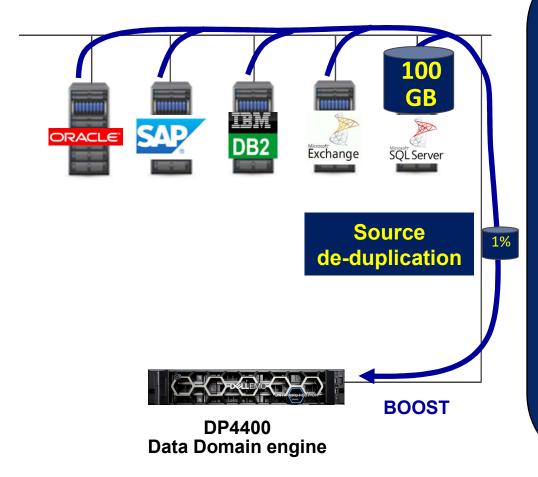
DP4400 Data Domain engine **BOOST**



With **Boost for Applications**

- Backup is performed by application admin (Oracle / MSSQL / SAP / ... admin)
- From protected machine to DD/DP4440 goes only new small chunks, not existing on DD/DP4400

(we have source de-duplication = BOOST)



Using Boost for Applications (source-deduplication) we achieve:

- No network usage during backup
- Huge fast backup
- Ownership of backup/restore by backup administrator

Boost for Applications is functionality that we can enjoy at

- Data Domain
- DP4400

de-duplication

BOOST

DP4400

Data Domain engine

- Huge fast backup
- Ownership of backup/restore by backup administrator

S

Having DP4400 we can use
Boost for Application
for the whole capacity
of our DP4400

ns า)

BOOST
DP4400
Data Domain engine

during backup

- Huge fast backup
- Ownership of backup/restore by backup administrator

Having DP4400 we can use
Boost for Application
for the whole capacity
of our DP4400

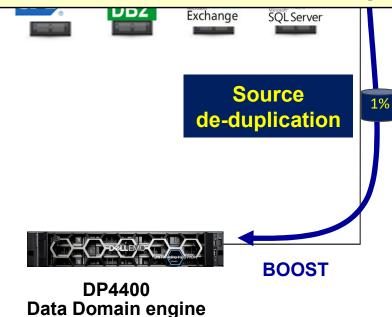
L,

ns

Technically, we can backup MSSQL, Oracle, SAP just from those application directly to Data Domain engine which is built within DP4400

We do not need any additional licenses or hardware to use Boost for Applications

ns า)



- No network usage during backup
- Huge fast backup
- Ownership of backup/restore by backup administrator

We do not need any additional licenses or hardware to use Boost for Applications

ns า)

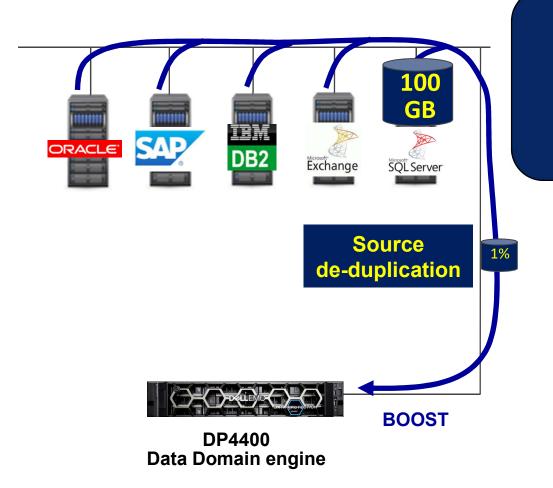






DP4400 has all required licenses and components to use Boost for Applications up to the full capacity of DP4400

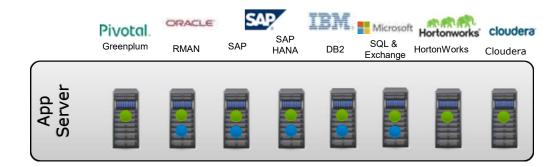
DP4400 Data Domain engine



What applications can backup directly to DP4400 with control of application admin?

Any of the below application can be backed up to DP4400 using Boost:

- Directly to Data Domain
- With source de-duplication



What if I have

- MySQL?
- Mongo?
- PostgreSQL?

•

What if I have

- MySQL?
- Mongo?
- PostgreSQL?

•

Can I have source de-duplication?
Can I have backup by admin owner to my DP4400?

What if I have

- MySQL?
- Mongo?

YES! YES! YES!

Can I have source de-duplication?

Can I have backup by admin owner to my DP4400?

What if I have

MVSOI 2

It is called BoostFS

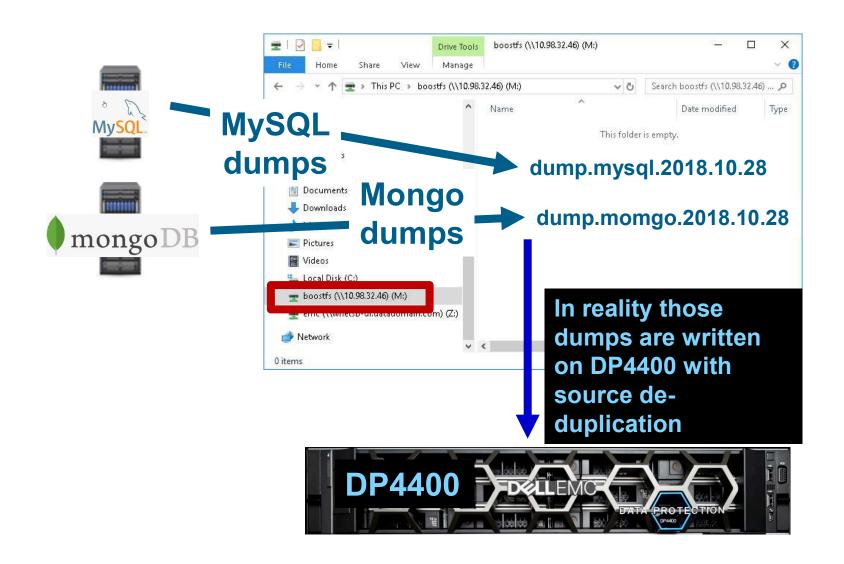
Can I have source de-duplication?

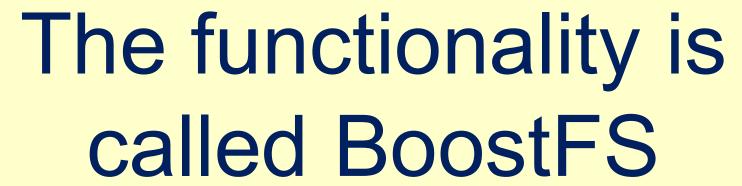
Can I have backup by admin owner to my DP4400?

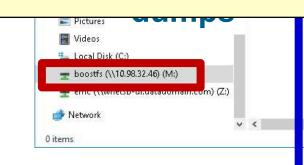
On Windows you can create a special disk (for example M:\)

On Windows you can create a special disk (for example M:\)

Everyone who will write to this special disk M:\, in reality will write to DP4400 with source de-duplication







In reality those dumps are written on DP4400 with source deduplication

Type

).28



The functionality is called BoostFS

).28

We have de-duplication for everyone on file system level (in our case this is disk M:\)

BoostFS is available for

BoostFS is available for

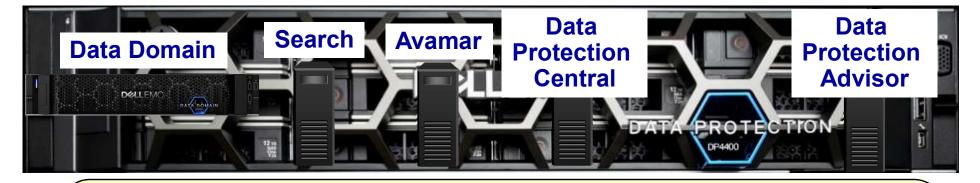
Windows

BoostFS is available for

Windows

Linux

DP4400



Having DP4400 we can use **BoostFS** Windows or Linux up the **full capacity of DP4400**

DP4400



Having DP4400 we can use **BoostFS** Windows or Linux up the full capacity of DP4400

All licenses included!

Data Protection Previous License Models

Data Protection Suite

Enterprise Edition

What's Included:

- Avamar
- NetWorker
- DD Boost for Enterprise Apps
- Storage Direct
- HyperVisor Direct
- BoostFS
- eCDM
- ItemPoint
- RecoverPoint for VMs
- Data Protection Advisor
- CloudBoost
- Search
- Data Protection Central
- SourceOne for email, file and Sharepoint
- AppSync

Data Protection Suite

For Backup

What's Included:

- Avamar
- NetWorker
- DD Boost for Enterprise Apps
- Storage Direct
- HyperVisor Direct
- BoostFS
- eCDM
- ItemPoint
- Data Protection Advisor
- CloudBoost
- Search
- Data Protection Central

Data Protection Suite

For VMware

What's Included:

- Avamar
- NetWorker
- 2x Avamar VE 2TB
- 15 RP4VM/Socket
- ItemPoint
- Data Protection Advisor
- CloudBoost
- Search
- Data Protection Central

Data Protection Suite

For Applications

What's Included:

- DD Boost for Enterprise Apps
- Storage Direct
- HyperVisor Direct
- BoostFS
- eCDM
- ItemPoint
- Data Protection Advisor

Data Protection Suite

Commercial DDVE Bundle

What's Included:

- Avamar
- DDVE 2TB/Socket
- 2x Avamar VE 2TB
- 15 RP4VM/Socket
- ItemPoint
- Data Protection Advisor
- Search
- Data Protection Central
- Limit of 50 Sockets

Data Protection Suite

For Archive

What's Included:

- SourceOne Email Management
- SourceOne for File Systems
- SourceOne for SharePoint

IDPA

DP5300 - DP8800

What's Included:

- Avamar
- DD Boost for Enterprise Apps
- BoostFS
- ItemPoint
- Data Protection Advisor
- Search
- Data Protection Central
- Cloud Tier (capable but not included, excludes DP5300)
- CDRA (capable but not included)
- RP4VM (capable but not included)

IDPA DP4400

What's Included:

- Avamar
- DD Boost for Enterprise Apps
- BoostFS
- ItemPoint
- Data Protection Advisor
- Search
- Data Protection Central
- Cloud Tier (5TB expandable)
- CDRA (5TB expandable)
- RP4VM (5 Instances-expandable)

RP4VM

- Licensed per VM
- Licensed per socket

DDVE

- Licensed Per usable capacity

DP4400 licensing

IDPA

DP5300 - DP8800

What's Included:

- Avamar
- DD Boost for Enterprise Apps
- BoostFS
- ItemPoint
- Data Protection Advisor
- Search
- Data Protection Central
- Cloud Tier (capable but not included, excludes DP5300)
- CDRA (capable but not included)
- RP4VM (capable but not included)

IDPA DP4400

What's Included:

- Avamar
- DD Boost for Enterprise Apps
- BoostFS
- RemPoint
- Data Protection Advisor
- Search
- Data Protection Central
- Cloud Tier (5TB expandable)
- CDRA (5TB expandable)
- RP4VM (5 Instances- expandable)

IDPA

DP5300 - DP8800

What's included:

- Avamar
- DD Boost for Enterprise Apps
- BoostFS
- ItemPoint
- Data Protection Advisor
- Search
- Data Protection Central
- Cloud Tier (capable but not

IDPA OP4400

What's Included:

- Avamar
- DD Boost for Enterprise Apps
- BoostFS
- ItemPoint
- Data Protection Advisor
- Search
- Data Protection Central
- Cloud Tier (5TB expandable)
- CDRA (STB expandable)

We have those licenses up to the full capacity of DP4400



Name @ July Launch	PowerProtect	Data Protection Suite	DPS For Backup	DPS For Enterprise	DPS For VMWare
PowerProtect Data Manager	~	~	N/A but Ecdm	N/A but Ecdm	Not Included
PowerProtect Cloud Disaster Recovery	~	~	Not included	Not Included	Not Included
PowerProtect VM Replication	~	~	Not Included	N/A but Recover Point	~
PowerProtect Cyber Recovery	~	~	Not Included	Not Included	Not Included
PowerProtect Storage Direct	~	~	~	N/A but Protect Point	Not Included
NetWorker	Not Included	~	~	~	✓ (Limited)
Avamar	Not Included	~	~	~	✓ (Limited)
Data Protection Central	Not Included	~	~	~	~
Data Protection Advisor	Not Included	~	~	~	~
DP Search	Not Included	~	~	V	~
Boost FS	Not Included	~	~	~	Not Included
Cloudboost	Not Included	~	~	~	~
Sourceone	Not Included	Not Included	Not Included		Not Included
Licensing	\$/FETB/Socket Perpetual & Subscription	\$/FETB/Socket Perpetual & Subscription	\$/FETB/Perpetual & Subscription	\$/FETB/Perpetual & Subscription	

Not shown is Cloud Snapshot Manager (CSM), a SaaS based product, CSM 25 instance trial with each order

Starting my environment in the Cloud Cloud Disaster Recovery





IDPA 4400 has option to use AWS as Disaster Recovery for our site



IDPA 4400 has option to use AWS as Disaster Recovery for our site

The feature is cold Cloud Disaster Recovery





DP4400 has license to use 5TB of AWS space for Disaster Recovery purposes.



DP4400 has license to use 5TB of AWS space for Disaster Recovery purposes.

for Cloud Disaster Recovery

If we need more space in AWS – we need to buy additional Cloud Disaster Recovery license

DP4400





- * Disaster Recovery to AWS S3
- * Failback from AWS

- * Run EC2 on Demand in AWS
- * Rapid Recovery (VM waits on EC2 to start)
- * Disaster Recovery Plans

- * Integrated with on-prem Avamar and Data Domain
- * Avamar UI
- * Cloud DR with minimal cloud resources

DP4400





DP4400 has all required hardware / configuration for DD CDR

S3

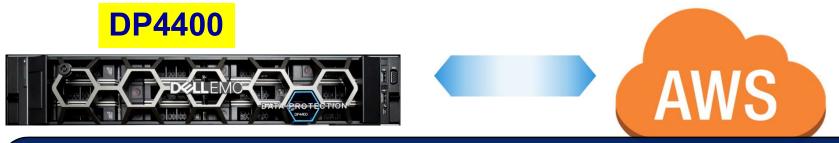
* Failback from AWS

(VM waits on EC2 to start)

* Disaster Recovery Plans

* Avamar UI

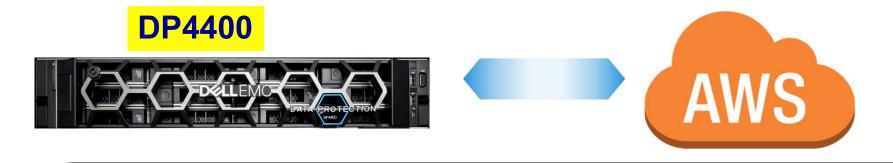
* Cloud DR with minimal cloud resources



00

DP4400 has all required hardware / configuration for DD CDR

Any DP4400 comes with 5TB license (AWS used space) for DD CDR



If we want to use more than 5TB of AWS as Disaster Recovery space, we need to purchase additional DD CDR license

AWS

* Disaster Recovery Plans

minimal cloud resources

Data Domain Cloud Disaster Recovery - more info

https://youtu.be/Gn8tLA9Ib2I



Long Term Retention on S3 storage Cloud Tier

DP4400 and CloudTier

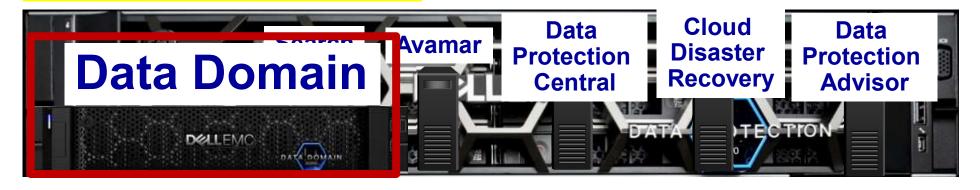


Data Domain that is inside DD4400 can move old backups to cheap S3 storage to reduce cost of data protection



Data Domain that is inside DD4400 can move old backups to cheap S3 storage to reduce cost of data protection

The feature is cold CloudTier



Data Domain CloudTier can move old backups to local S3 storage (ECS) or to S3 in the public Cloud (AWS / Azure / ...)





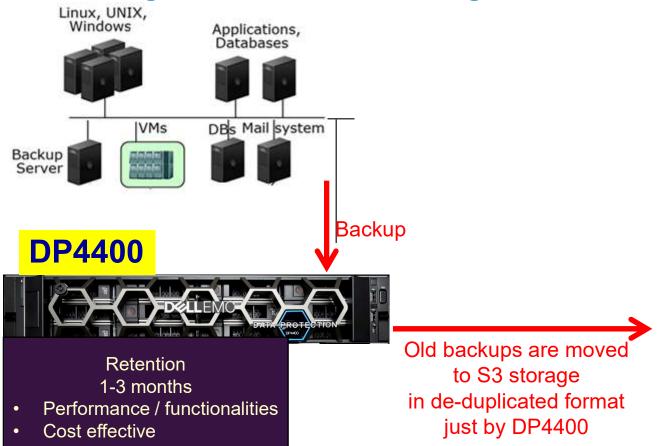
DP4400 has license to use 5TB of any S3 storage to store old backups



DP4400 has license to use 5TB of any S3 storage to store old backups

If we need more space in S3 – we need to buy additional CloudTier license

Data Domain CloudTier Extending DP4400 with S3 storage



S3



Retention 5 years / 10 years / ...



CloudTier Full automation with Disaster Recovery

SITE A SITE B **IT Infrastructure IT Infrastructure** Servers, Virtualization Servers, Virtualization Backup **Backup** Recovery Recovery 30 days 30 days 3 months 3 months Replication 1% data sent **DP4400 DP4400** 1 year 1 year 50 years 50 years

Clo

• ECS/S3 storage extends DP4400 space (for old backups)

Ser

- No undeduplicatiton / de-duplication again
- Minimal load of DP4400
- Backend process
- The same best Data Domain de-duplication algorithm
- Very cost efficiency

50 years

1 year 50 years

Simple Maintenance-less Any infrastructure Cost effective

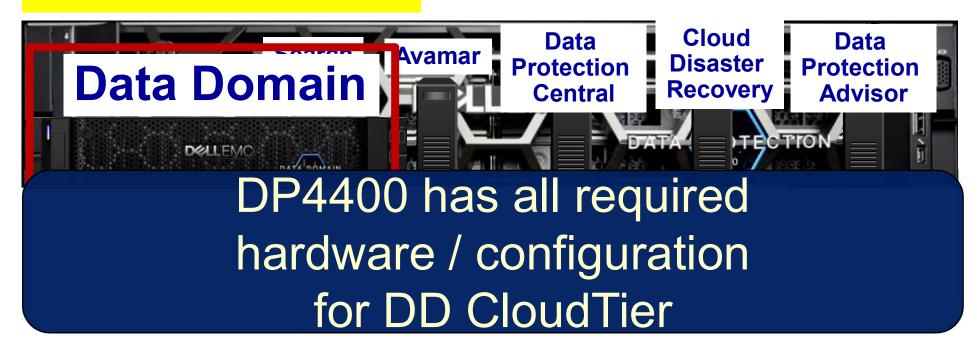
- Full automation
- Maintenance-free
- Cost effective

- Any retention
- Simple
- Flexible for any environment

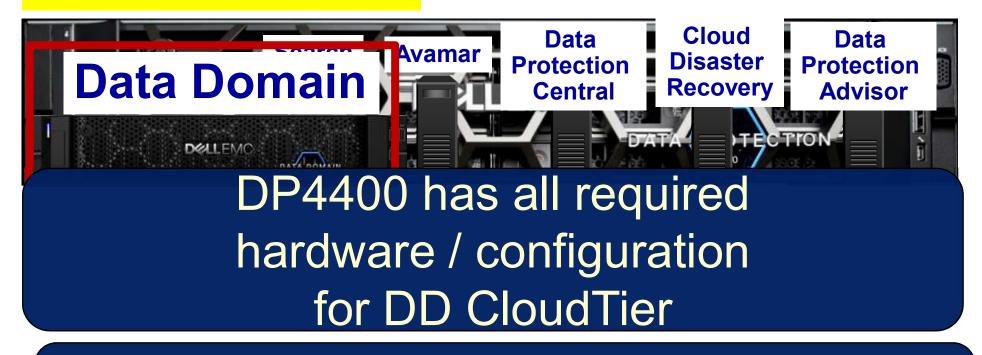
Cost of Long Term Retention ECS system vs. tape library

Data that are backuped [TB]	Number of backups that monthly exported to long term retention media	Number of months	How many years do we keep backups?	Amount of data stored in long term retention in the specified years [TB]			
80	1	12	5	4 800			
Estimation of ECS s	ize to keep all backı	ups in Long Te	rm Retention				
Amount of data stored in long term retention in the specified years [TB]	De-duplication ratio at CloudBoost gateway [x:1]	Required ECS space (net) [TB]	Cost of ECS per TB net [Euro]	Cost of ECS space (List Price) required to sotre backups through defined number of years [Euro]			
4 800	20	240	Contract Con	182 400			
Estimation of tape	library size to keep	all backups in	Long Term Retenti	on			
Amount of data stored in long term retention in the specified years [TB]	Capacity of LTO-6 tape [TB]	Tape compression ratio [x:1]	Capacity of LTO tape after compression [TB]	Required number of tapes to store all backups in required long term retention	Cost List Price of tape library (1100 slots, 8 LTO-6 drives) [Euro]	Cost List Price of 1100 tapes [Euro]	Total List Price cost of tape library system (tape library + tapes) [Euro]
4 800	2,5	2	5	960	324 000	44 00	368 000

DP4400 Cloud Tier

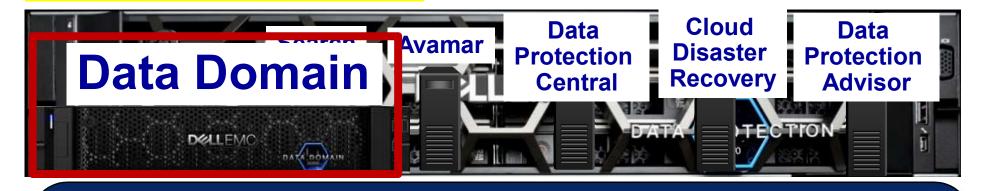


DP4400 Cloud Tier



DP4400 comes with 5TB license of DD CloudTier

DP4400 Cloud Tier



If we want to use more than 5TB of S3 storage, we need to purchase additional DD CloudTier license

DP4400 and RecoverPoint for Virtual Machines

Every DP4400 has also free 5 RecoverPoint for Virtual Machine licenses

DP4400 options summary

DP4400 Configuration Details

- Available in 12TB Increments as Full Model
 - 24TB, 36TB, 48TB, 60TB, 72TB, 84TB, 96TB
- Available in 4TB Increments as Entry Model
 - 24TB, 36TB, 48TB, 60TB, 72TB, 84TB, 96TB
- Capacity:
 - Any capacity point can be ordered from the factory
 - Can be upgraded to any supported capacity point in the field
- Cloud Tier and Cloud DR are Purchased Options
 - Factory shipped or field upgradable

DP4400 Configuration Details

- All Required Hardware is Shipped at New Purchase
 - Upgrades and field options only require license enablement
 - Exception is upgrade from Entry Level to Full Model
- DP4400 Licensing via ELMS Portal
- NDMP Accelerator node is supported as stand-alone option

IDPA family

Data Protection Portfolio



PROTECTION AND RECOVERY TO CLOUD



PROTECTION STORAGE



PROTECTION SOFTWARE

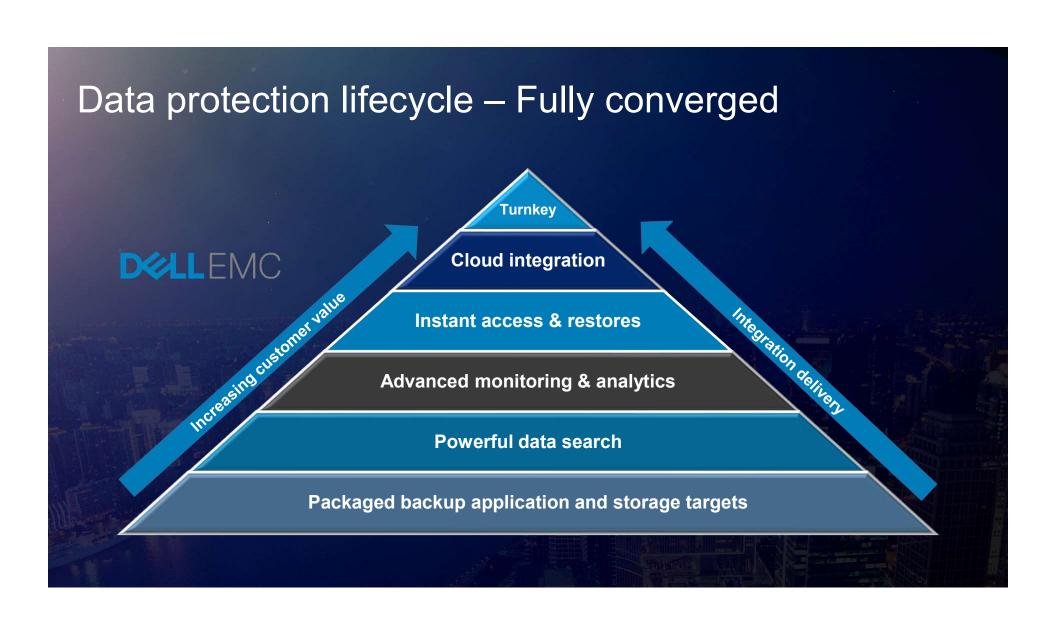


PROTECTION APPLIANCE

BEST OF BREED



INTEGRATED



IDPA Product Portfolio

			LARGE ENTERPRISE			
	SMALL ENTERPRISE	MIDSIZE EN	TERPRISE			
	DP4400	DP5300	DP5800	DP8300	DP8800	
BACKUP INGEST	4-6 TB/hr	24 TB/hr	32 TB/hr	41 TB/hr	68 TB/hr	
LOGICAL CAPACITY	240 TB to 4.8PB ¹ 720 TB to 14.4 PB ²	340 TB to 6.5 PB ¹	1.4 to 14.4 PB ¹ 4.2 to 43.2 PB ²	1.9 to 36 PB ¹ 5.7 to 108 PB ²	6.2 to 50 PB ¹ 18.6 to 150 PB ²	
USABLE CAPACITY	8 to 96 TBu ¹ 24 to 288 TBu ²	34 to 130 TBu ¹	96 to 288 TBu ¹ Up to 864 TBu ²	192 to 720TBu ¹ Up to 2.16 PBu ²	624 TBu to 1 PBu ¹ Up to 3 PBu ²	

¹ Total capacity on active tier only

² Total capacity with cloud tiering add-on for long-term retention

IDPA DP4400 Networking





SFP (optical) and RJ45 (copper) available for all capacities, 8TB – 96TB



SFP (optical) and RJ45 (copper) available for all capacities, 8TB – 96TB

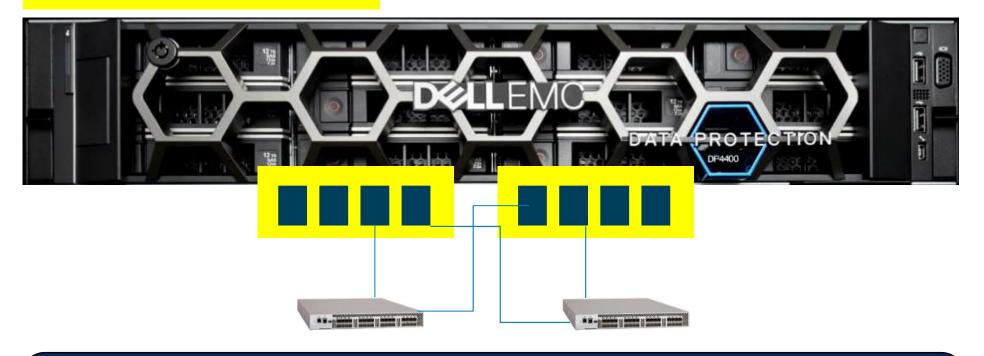
Both optical and copper auto-negotiate 1/10Gb



Each of 2 card has 4 ports



2 cards 10Gb SFP+ optical



Network connections

2 ports in each of the card is used

IDPA DP4400 NDMP option





Huge FAST

With almost no usage of network

No load of NAS device



Protected NAS storage (Unity, Isilon, NetApp, ZFS



NDMP Accelerator (physical or VM)



DP4400 reads only new files from NAS storage and send to NDMP accelerator



Protected NAS storage (Unity, Isilon, NetApp, ZFS



NDMP Accelerator (physical or VM)



This is very fast and load of NAS device process because we read very few data (only new ones)

DP4400 reads only new files from NAS storage and send to NDMP accelerator



Protected NAS storage (Unity, Isilon, NetApp, ZFS



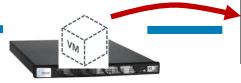
NDMP Accelerator (physical or VM)



NDMP accelerator de-duplicates data (best Data Domain engine) and send new blocks to DP4400



Protected NAS storage (Unity, Isilon, NetApp, ZFS



NDMP Accelerator (physical or VM)



On DP4440 we have full backup (though we have read delta).



Protected NAS storage (Unity, Isilon, NetApp, ZFS



NDMP Accelerator (physical or VM)



Huge fast No load of NAS Always FULL BACKUP



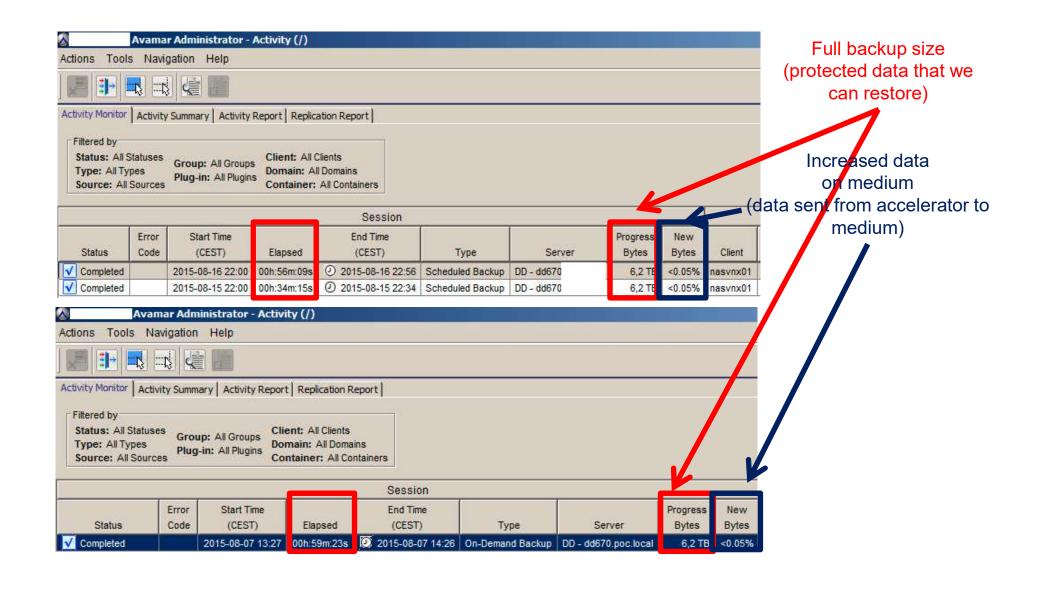
Protected NAS storage (Unity, Isilon, NetApp, ZFS

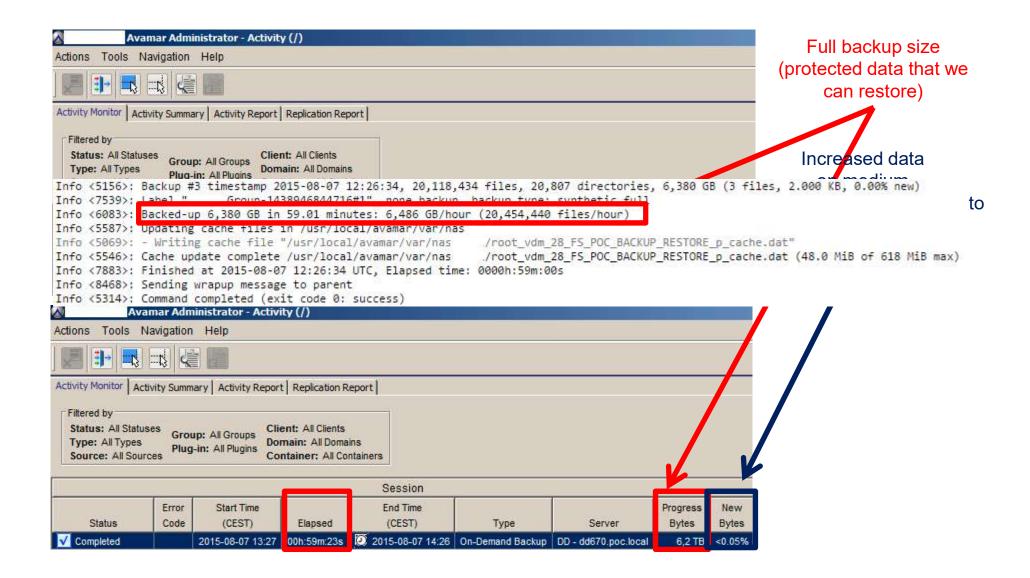


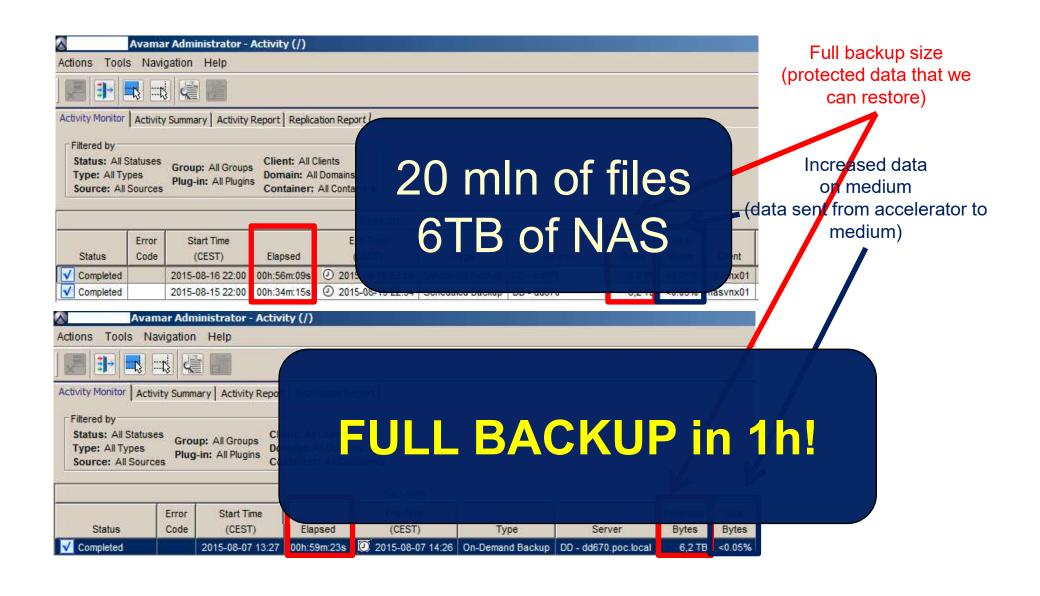
NDMP Accelerator (physical or VM)



Here are results of one of my customers









DP4400 has all licenses and hardware to backup NAS devices

We only need to buy

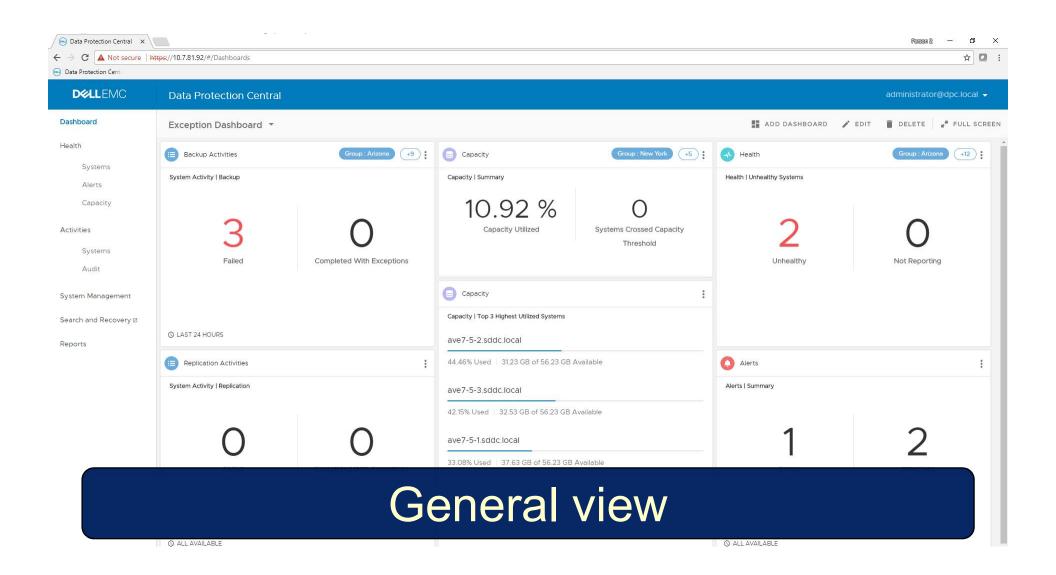
Hardware version of NDMP Accelerator

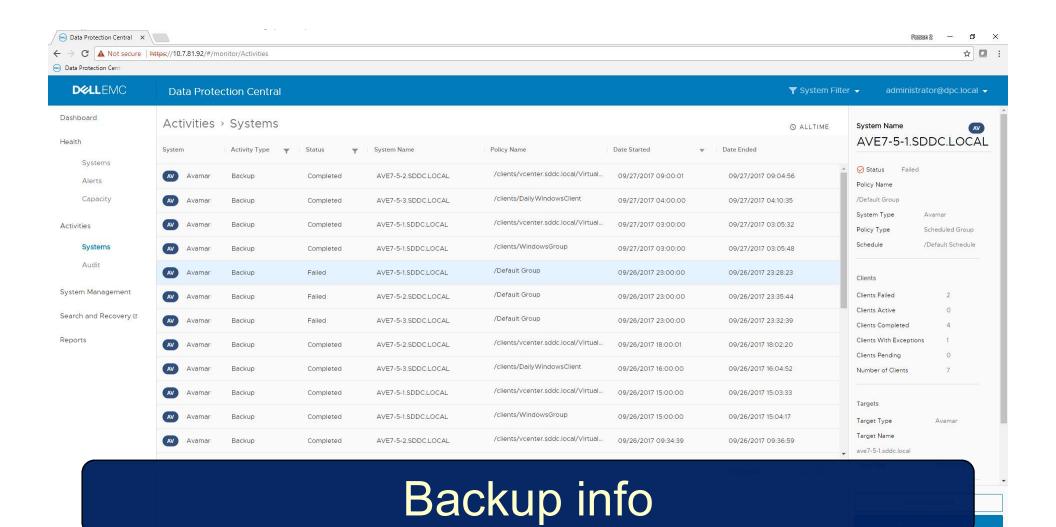
or

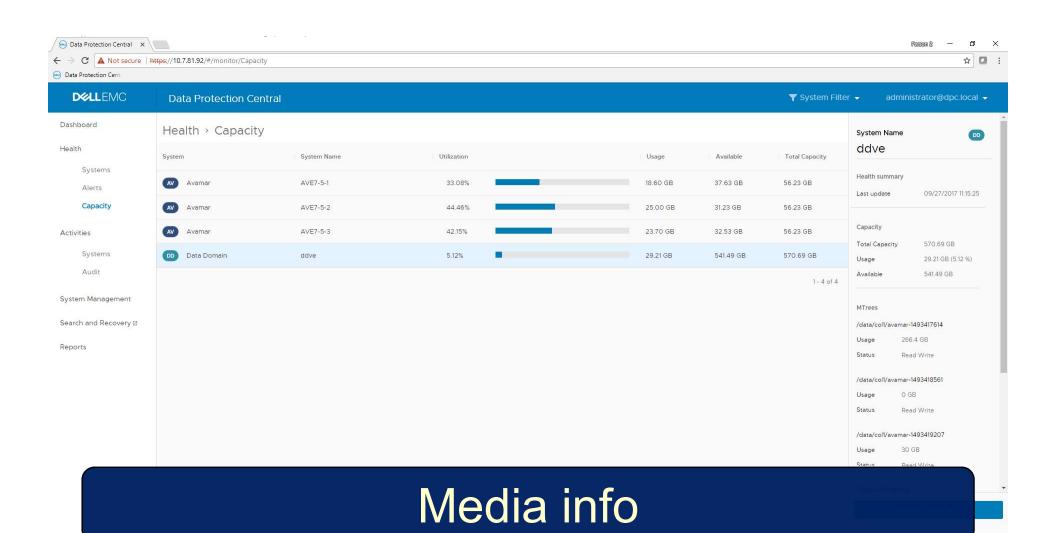
Implement NDMP Accelerator as VM (take care about requirements)

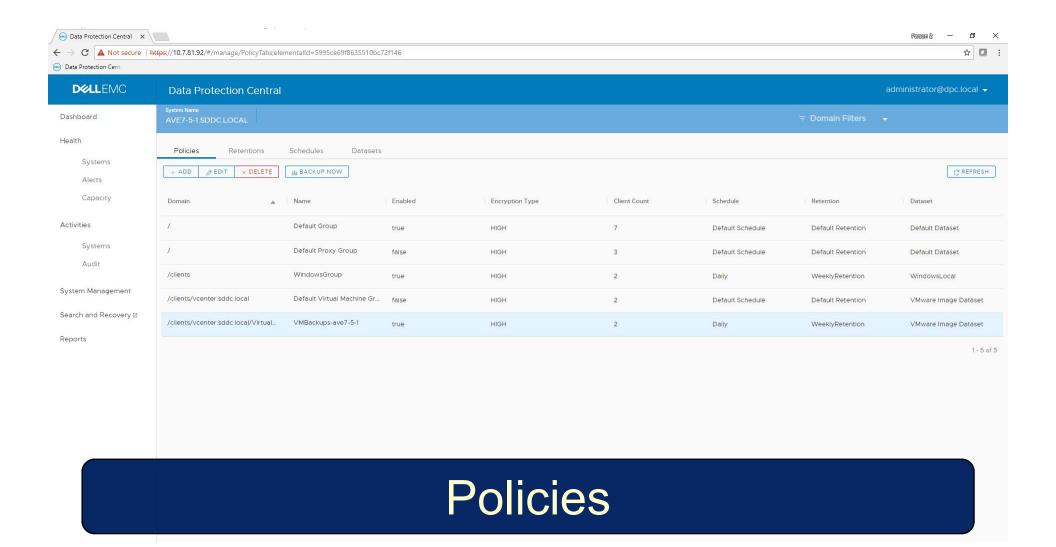
The power off IDPA DP4400

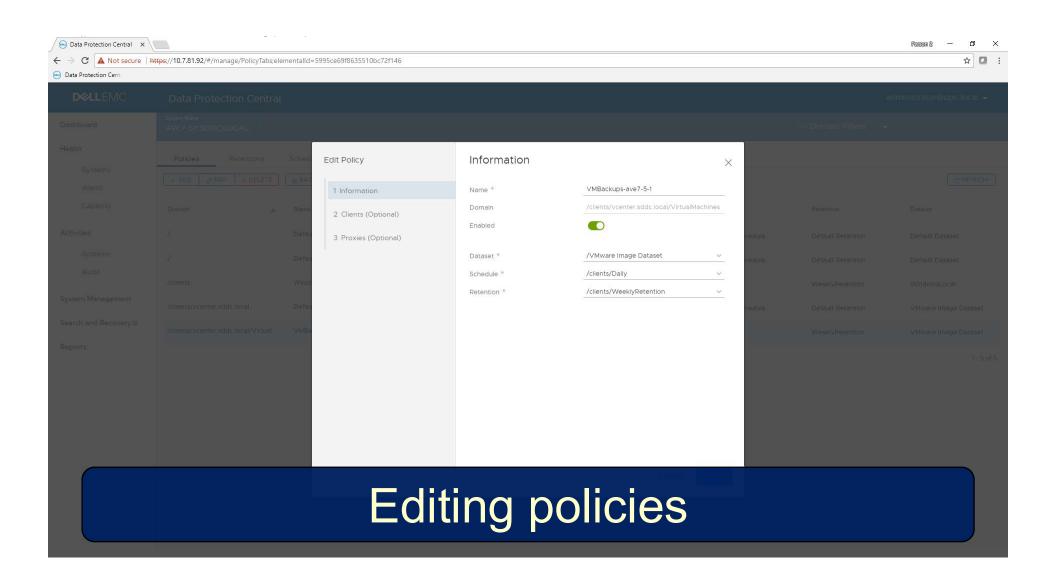
Single console

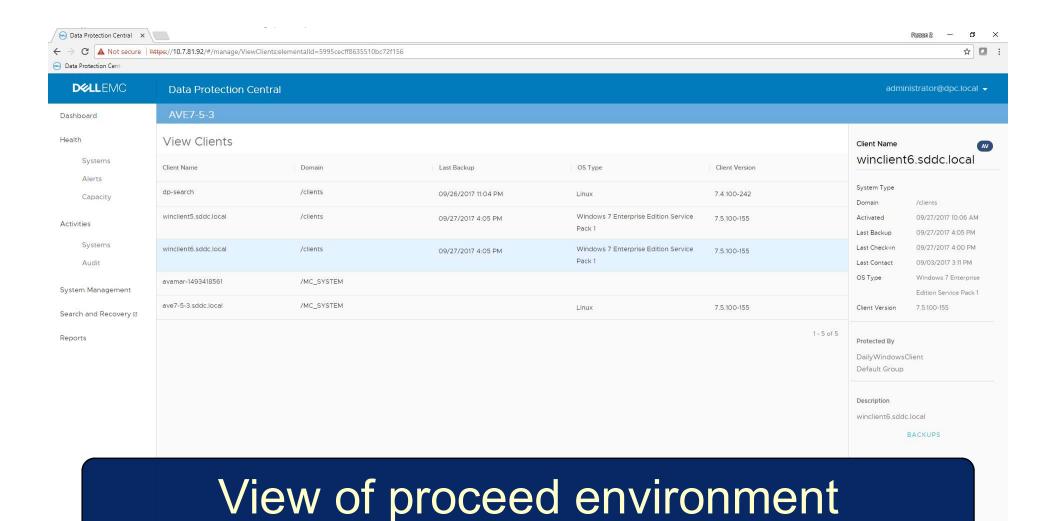


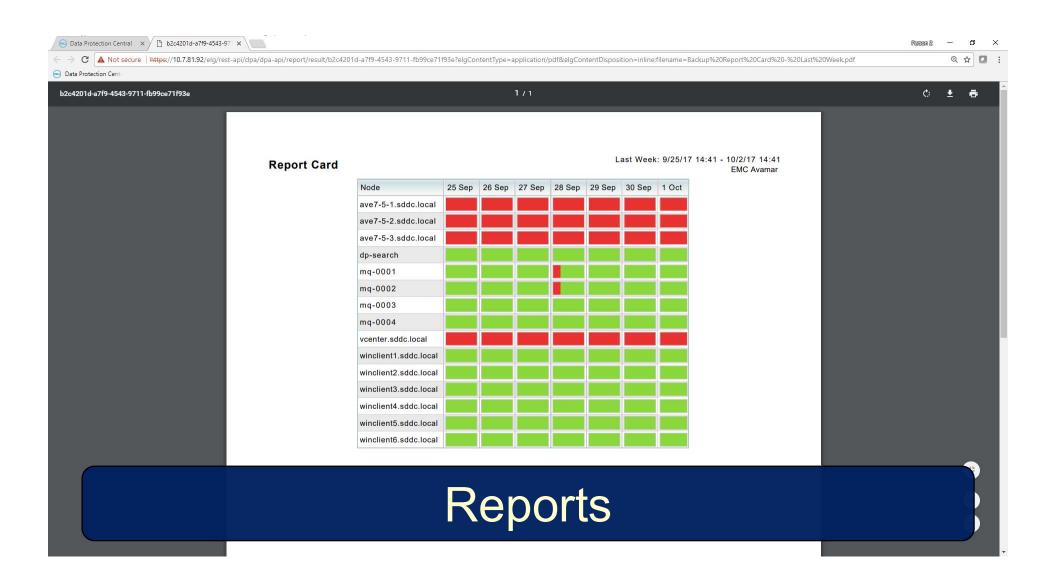


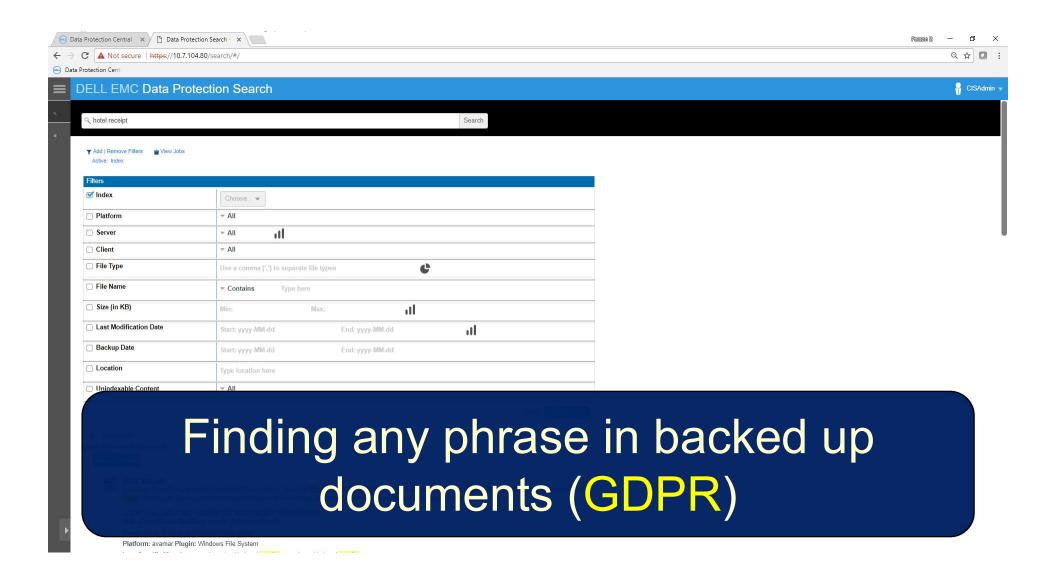




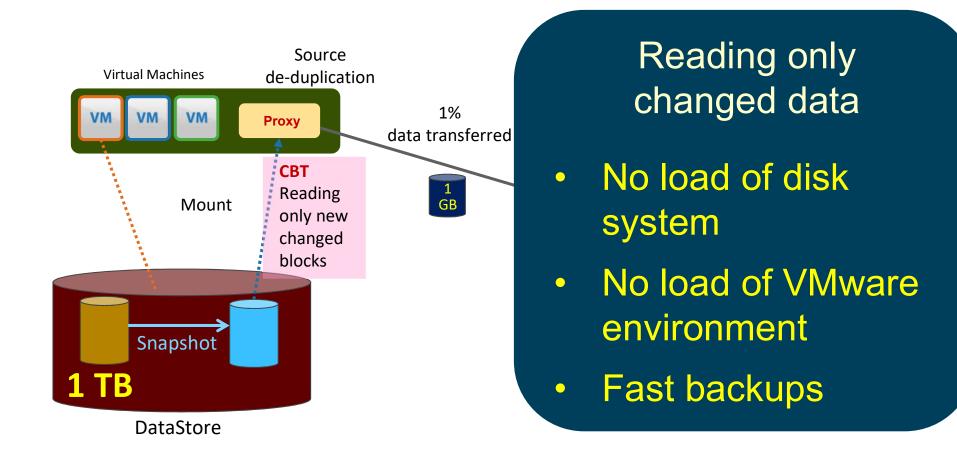




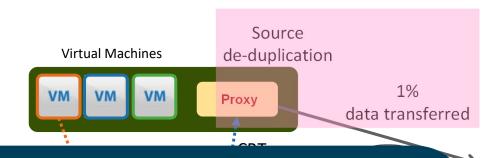




DP4400 - Minimal disk read



DP4400 – Source de-duplication - the smallest block

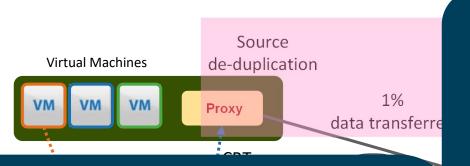


Source de-duplication

- The smallest variable block (4K – 12K)
- Minimal data transfer over the network



DP4400 – Source de-duplication - the smallest block



Source de-duplication

- Minimal cost of network
- Minimal storage required
- Minimal pipe for replication



- No additional
 Media Servers
- Simple architecture

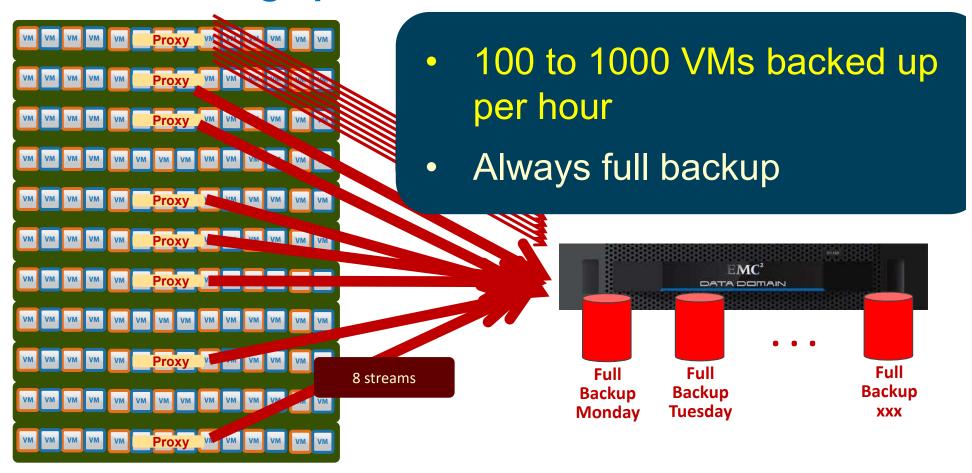


1 TB

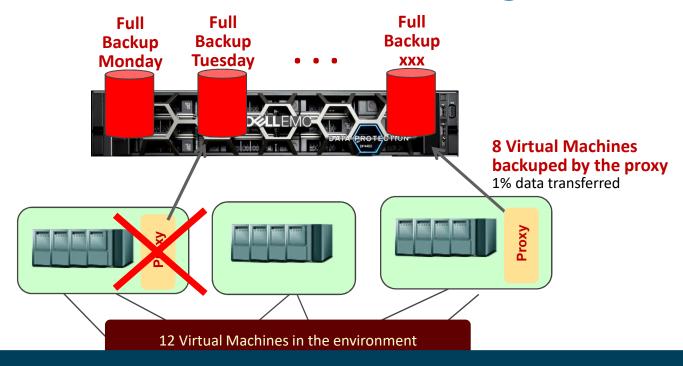
Backup

- Cost effective
- Simple management
- Fast

DP4400 - huge performance



DP4400 VMware – Load balancing



DP4400 automatically provides load balancing among all available proxy Virtual Machines

DP4400 VMware - Flexible / automated

- DP4400 automatically chooses best / fastest proxy for backup / restore
- We can add / remove proxies any time ->
 DP4400 will adjust its behavior immediately for the new environment
- Adding proxy is 0 time process
 - Clicking the button in DP4400
 - Avamar deploys proxy DP4400

DP4400 VMware Backup

Self-backup infrastructure

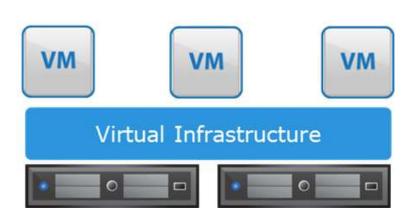
Video describing self–backup infrastructure:

https://youtu.be/iIXs1CzqSil

Full presentation about self-backup infrastructure:

https://inside.emc.com/docs/DOC-169258

DP4400 Dynamic Policies



- Backup admin defines the policies for newly created Virtual Machines
- Newly created Virtual Machines are automatically assigned to policies
- Deleted Virtual Machines are no longer backed up, but we can still restore them
- VMware environment self backups
- Higher SLA / full automation

- Examples of Avamar policies:
 - Backup every 1h all Virtual Machines that have in the name phrase
 SQL or Oracle and keep them for a week
 - Backup once per day all Virtual Machines that have in the name phrase App and keep them for a month
 - Backup once per day all other Virtual Machines and keep them for a week



- After implementing policies, VMware and Backup
 - Backup administrators
 - Vmware administratordon't have to perform any additional tasks!!!
- All Virtual Machines are backuped automatically

- Every Virtual Machine will be backed-up
 - If it was created a moment ago or a year ago
 - If it was created locally or at remote locations
 - If it was created by person A or person B
- Whatever happens, we have backup of all VMs!

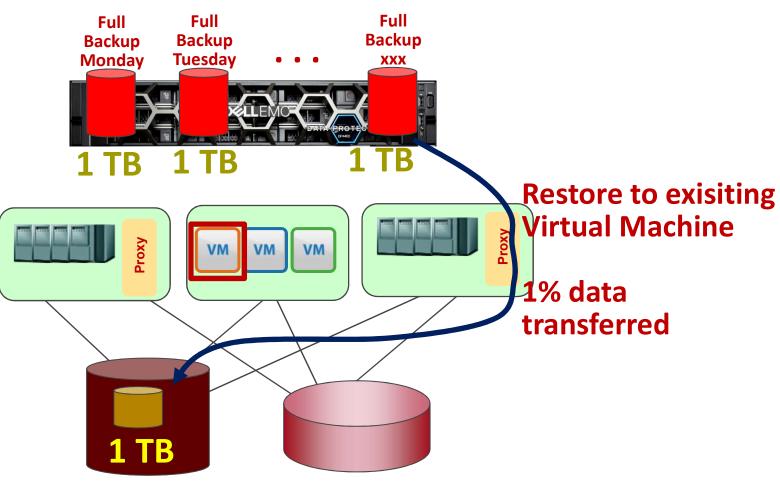
- If Virtual Machine is deleted
 - Virtual Machines is no longer backed-up (VM does not exist)
 - > Automatically removed from backup policies
 - We can still recover the Virtual Machine



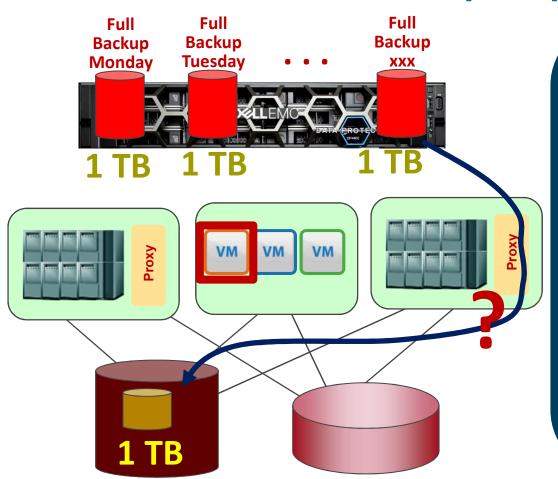
DP4400 VMware Backup

Restore option

DP4400 VMware – Immediate repairing



DP4400 VMware – Backup as production!



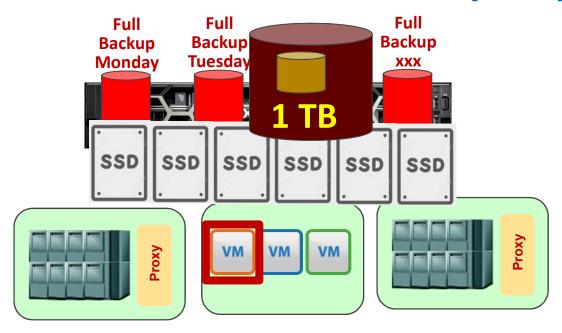
We need to immediately access any of some Virtual Machines backed-up on Data Domain

- Tests
- Disaster Recovery

Do we need to restore?

- Time
- Resources (disk / network)

DP4400 VMware – Backup as production!



We can start our Virtual Machines directly from DP4400 with 1000 IOps

DP4400 VMware Single file restore

- Recovery without vCenter
- Recovery between vCenter
- Single file recovery from VMware image backup
 - VMware / NetWorker admin
 - Owner of Virtual Machine
- Searching files in the VMware image backup

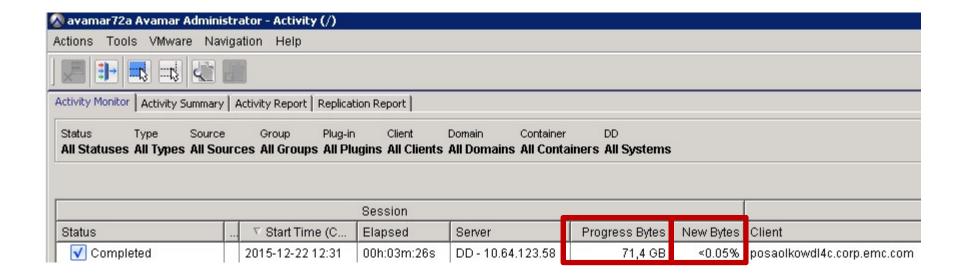
DP4400 VMware Single file restore

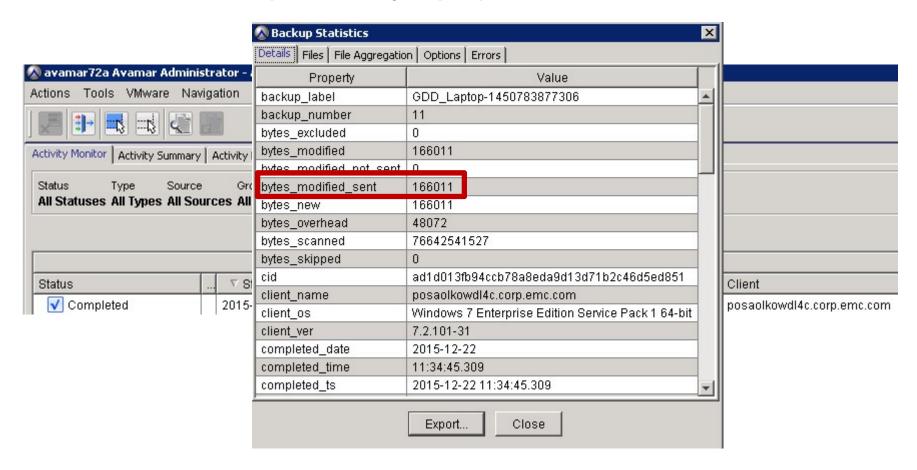
- Recovery of single file
- Recovery by application owner via browser GUI
- Recovery from protected machine
- Automated testing of backuped VMs

• ...

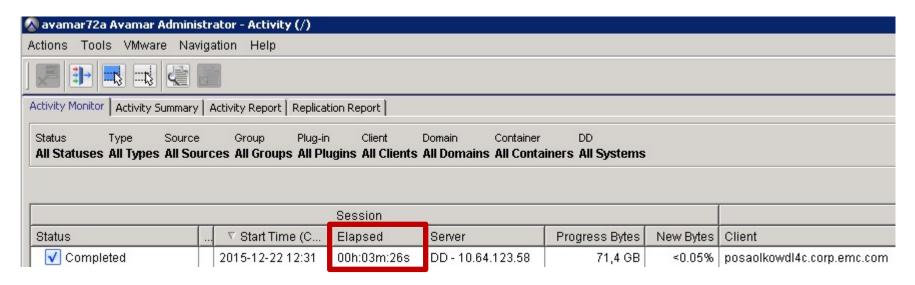
Laptop backup capabilities

- Laptop can be anywhere
 - GSM
 - WiFi
 - Local
- Almost no data transferred during the backup
 - even 0,01% (0,0001 of backup data) sent during the backup





- Immediate backup
 - 1 20 minutes to finish the laptop backup



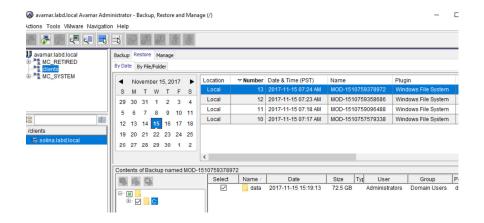
- No load of protected laptop/PCS
 - No (minimal) reading data from laptop during backup

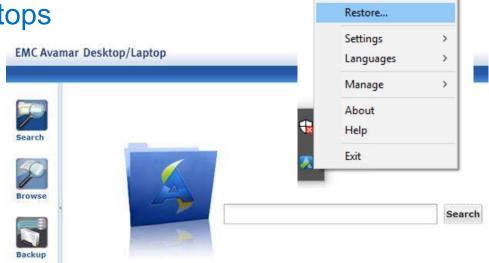
Immediate restore



Restore by:

Avamar admin



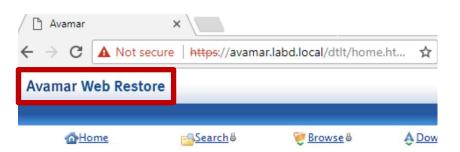


Back Up Now

Back Up...

User

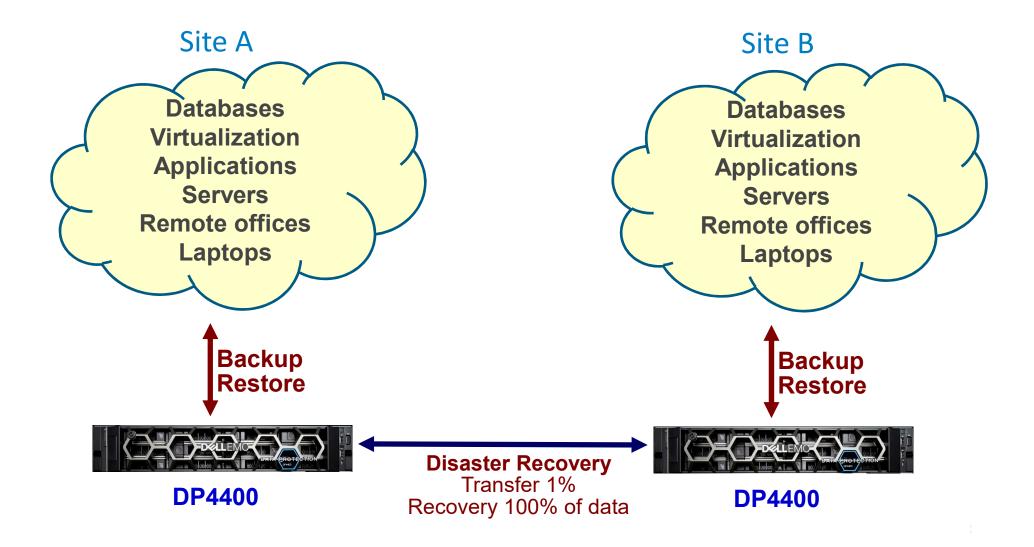
- Access to data from any device
 - Mobile
 - Laptop

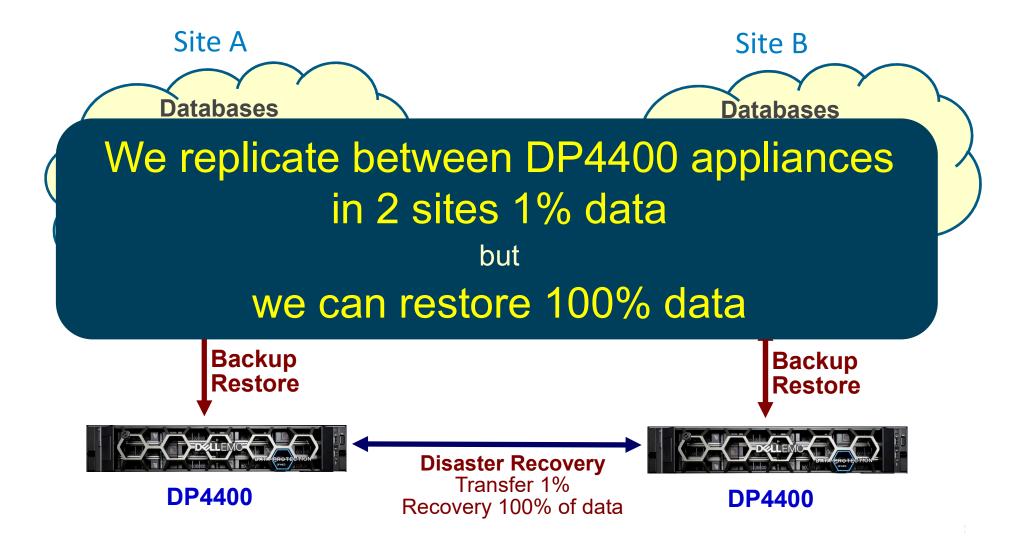


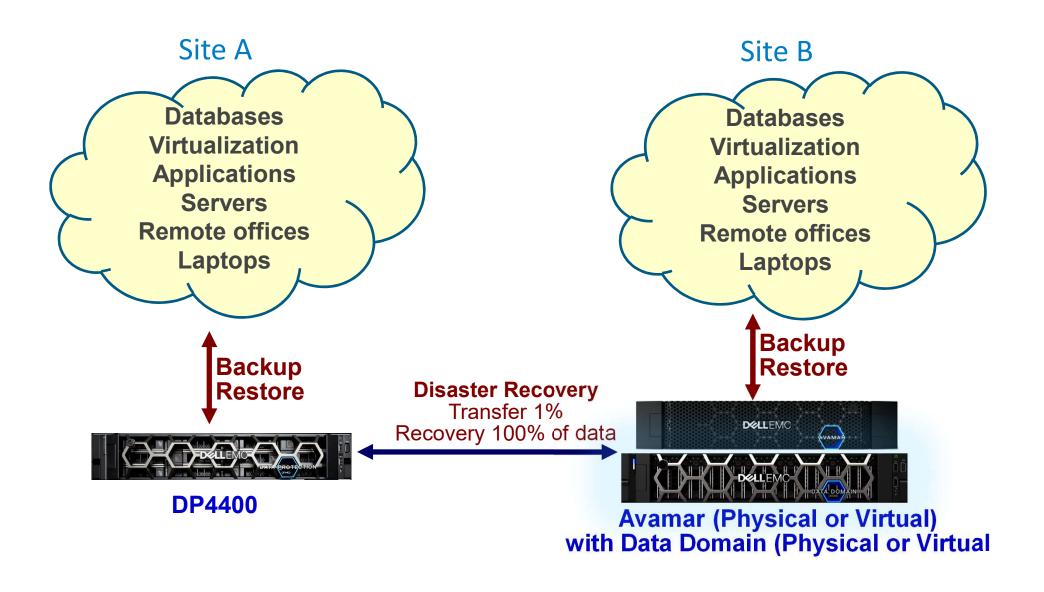


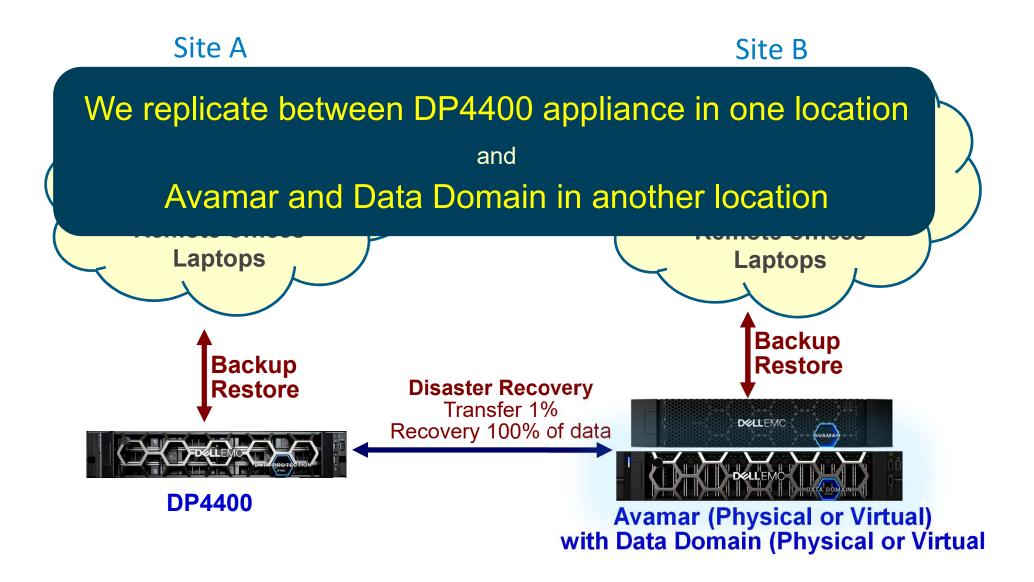
All backups are full!

Disaster Recovery









Site A Site B

We replicate between DP4400 appliance in one location and

Avamar and Data Domain in another location

Avamar can be Virtual or Physical Data Domain can be Virtual or Physical



DP4400

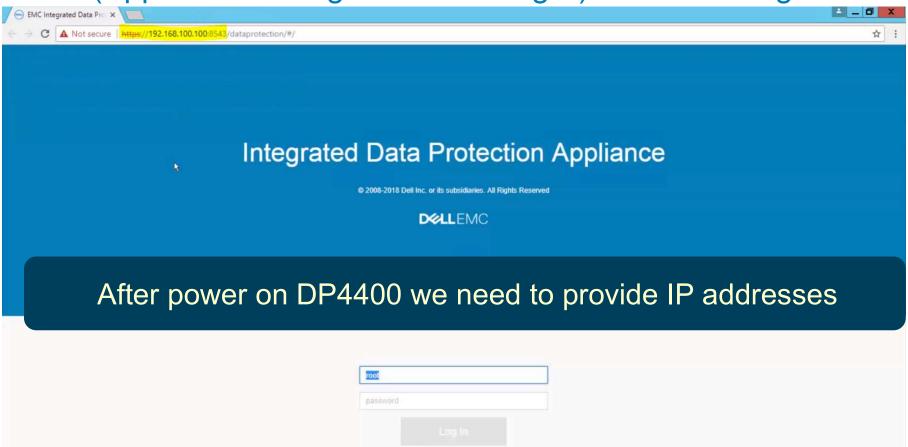
Recovery 100% of data



IDPA DP4400 Initial configuration

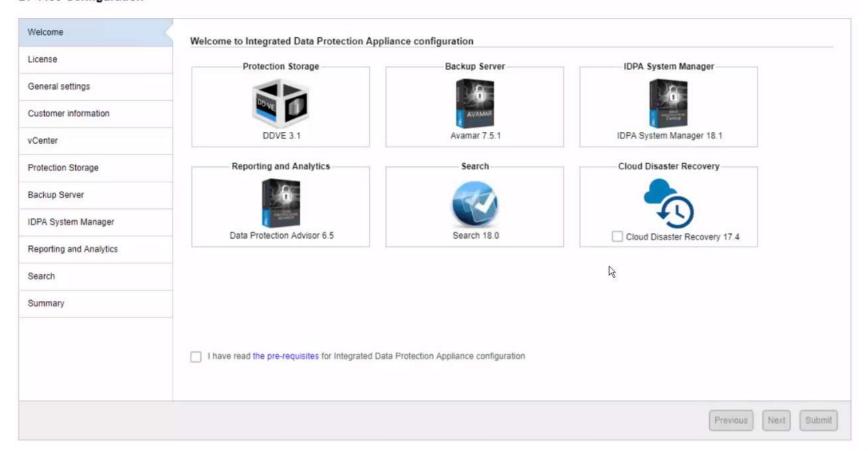


ACM (Appliance Configuration Manager) - Initial Configuration



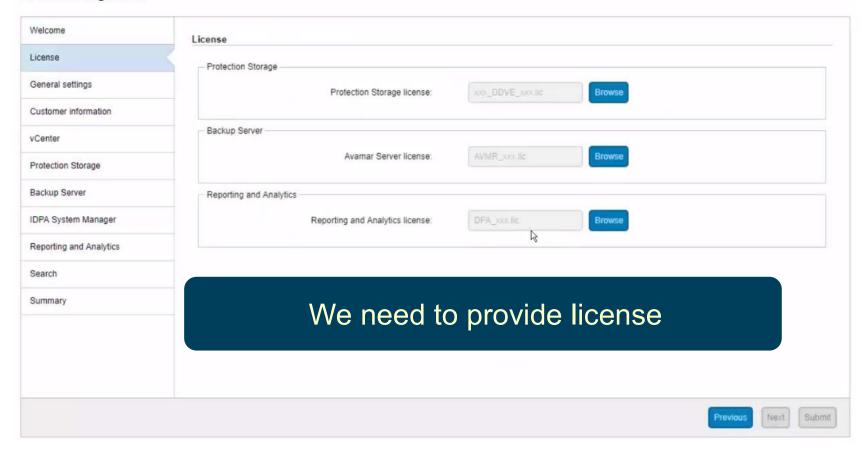
DP4400 Configuration

DP4400 Configuration

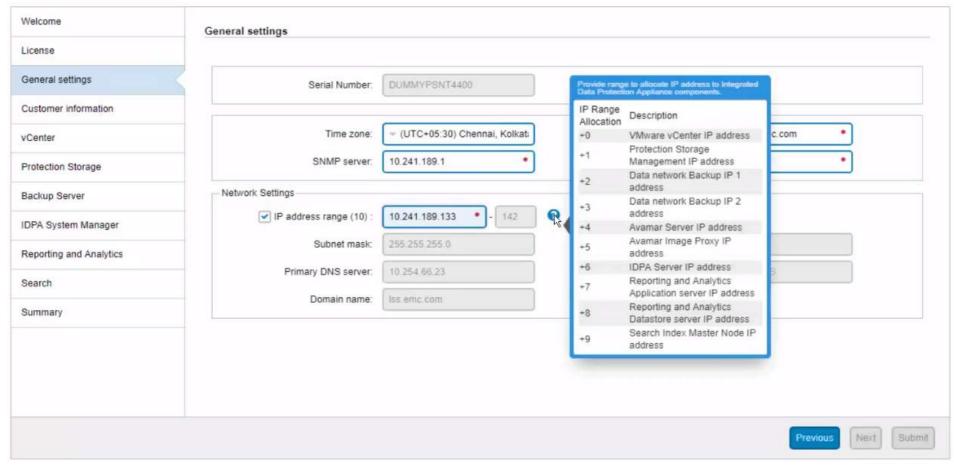


Add licenses

DP4400 Configuration



Deployment using IP address range

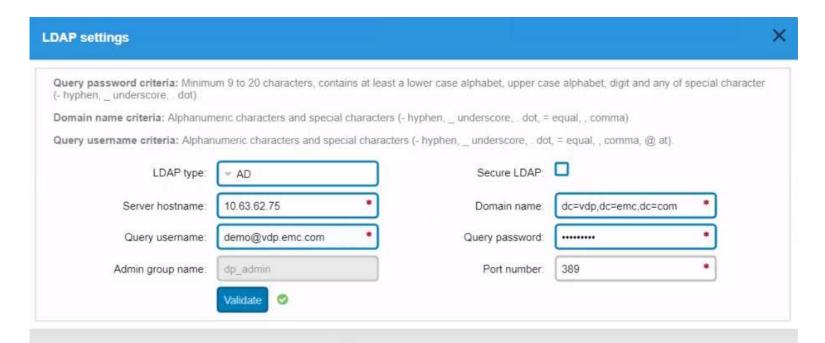


ACM Dashboard - CDRA continued...

Configure Cloud Disaster Recovery from the ACM dashboard



ACM Dashboard – Customer LDAP Configuration



We can integrate with our AD

Pricing



Data Protection Appliance

Hardware

Services & Support

Summary



Primary

* Solution Name

IDPA 4400 24TB

★ Type of Configuration

New Solution Upgrade to existing Solution

* Installation Country

Poland \vee

Platforms Offered for * Selected Installation Country

DP4400 DF

DP5300 DP5800

DP8300

DP8800



Data Protection Appliance

Hardware

Services & Support

Summary



Primary

* Solution Name

IDPA 4400 24TB

★ Type of Configuration

New Solution Upgrade to existing Solution

* Installation Country

Poland \vee

Platforms Offered for * Selected Installation Country

DP4400 DF

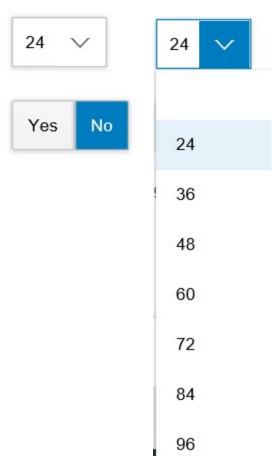
DP5300 DP5800

DP8300

DP8800



Add Data Domain Cloud Tier Storage



Options

Network Interface Options					
Model	Description	Item Quantity	DPCBL-TWX10GB-3M	CABLE TWINAX DP4400 3 METER	0 - 8
DPXCVR-10GBE-4400	TRANSCEIVER 10GBE SFP+ DP4400 300M	4	DPCBL-TWX10GB-2M	CABLE TWINAX DP4400 2 METER	0 - 8
DPCBL-LC-OM4-10ME	10 M LC TO LC CABLE KIT	4	DPCBL-TWX10GB-1M	CABLE TWINAX DP4400 1 METER	0 - 8
DPCBL-TWX10GB-7M	CABLE TWINAX DP4400 7 METER	0 - 8			
DPCBL-TWX10GB-5M	CABLE TWINAX DP4400 5 METER	0 - 8			



0 - 1



Cloud DR

Include 5TB's of Data Domain Cloud DR to your order?



The initial purchase of the DP4400 allows 5TB of Data Domain Cloud DR licenses to be included at no charge. Maintenance does apply. This enablement is NOT available after the initial purchase.

To add more than 5TB of Data Domain Cloud DR to your order, please see below.

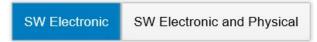
Data Domain Cloud DR





Software Fulfillment

Software Fulfillment Method



Additional materials

Article / video about DP4400

 Video: <u>https://youtu.be/tChSjT4Orcg</u>

 Article with this presentation as pdf: http://backuprecovery-appliance-and.html



http://babackup



dp4400-

What about desing / implementation / maintance of DP4400?

DP4400 is 2U appliance that comes to us:

- Installed
- Configured
- · All components are properly tuned

D¢LLEMC

Artykuły / filmy dotyczące DP4400 po polsku

- Krótki film dotyczący DP4400: https://youtu.be/AwtAHAkDyyo
- Artykuł dotyczącego tego filmu: https://backuprecoveryman.pl/dp4400-wlacz-i-backupuj/
- Pełny film opisujący DP4400: https://youtu.be/cBlw1hYaT9Q
- Artykuł z odnośnikami do poszczególnych fragmentów filmu https://backuprecoveryman.pl/dp4400/
- Całość materiałów dotyczących DP4400 po polsku:
 <u>https://backuprecoveryman.pl/przeglad-materialow-po-polsku-dotyczacych-backupu-odtwarzania-archiwizacji/</u>

D¢LLEMC

PoC materials

- Avamar Proof of Concept self customer/partner guide:
- https://inside.emc.com/docs/DOC-169258
- Data Domain Proof of Concept self customer/partner guide:
- https://inside.dell.com/docs/DOC-229736

Materiały opisujące Avamar / Data Domain (PoC)

- Jak zainstalować i skonfigurować Avamara / Data Domain:
- https://backuprecoveryman.pl/pobierz

Customer story

IDPA DP4400 - CUSTOMER QUOTES



"The IDPA DP4400 is a great product because it's all in one. It's highly scalable so you know that you've got great expansion capabilities. Because it's Dell EMC, it's ready to go and I can trust that I don't have to do a lot of research and vetting to make sure it's going to work for me. That's peace of mind."

Brian Linden
IT Director
Melanson Heath

"The IDPA DP4400 provides a single dashboard for data protection; significantly reducing deployment time while increasing overall value and efficiency for our customers."

Seife Teklu Senior Solutions Architect Arrow Electronics "Installation for IDPA
DP4400 is easy. Within two
hours we were off and
running. I don't have to be
Lou Ferrigno to rack a 2U.
It goes in quick. It plugs in
and is ready to backup
loads. It just works!"

John Sharp IT Manager The Vollrath Company

DELL EMC

Use Case Benefits

"One Stop Full Solution"

EMEA Telco Customer

Server, Storage and Data Protection win with Indrustry Leading Technology

Customers get to purchase Best Of Bread solutions

1 Vendor Strategy pays off for customer in operational excellence, Business Outcomes And Cost To Protect

DataBase & Applications

Energy & Financial customer

Best in its class Data Protection that performs (in this real case) 20x faster:

Oracle from 29 hours reduced to 1h 40 minutes!!!

Weekly full of whole customer environment from 1+ week reduced to less than 8 hours

European Central Bank Regulations from NON Compliant to fully Complaint

DellEMC met all Compliances, Certifications, SLAs & SLOs.

Cyber Recovery Functionality Global Personal Care Company

Suffered a serious ransomware attack (Petya)
During the attack every Windows Client went down (not only in the HQ, but worldwide!)
The customer was able to recover only thanks to the Dell EMC Data Protection that they are using!

"Our dedupe rate is 84:1. Once you see that dedupe & compression, it's hard to go anywhere else."

Summary

DP4400

3,300 Units sold 90% FY20 Y/Y revenue growth



Simplicity is a Converged Solution







Easy to deploy & upgrade

2U and 10x1 faster



Hours





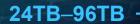






System management





 \rightarrow + 192TB with $\stackrel{\checkmark}{\Box}$



NVMe flash

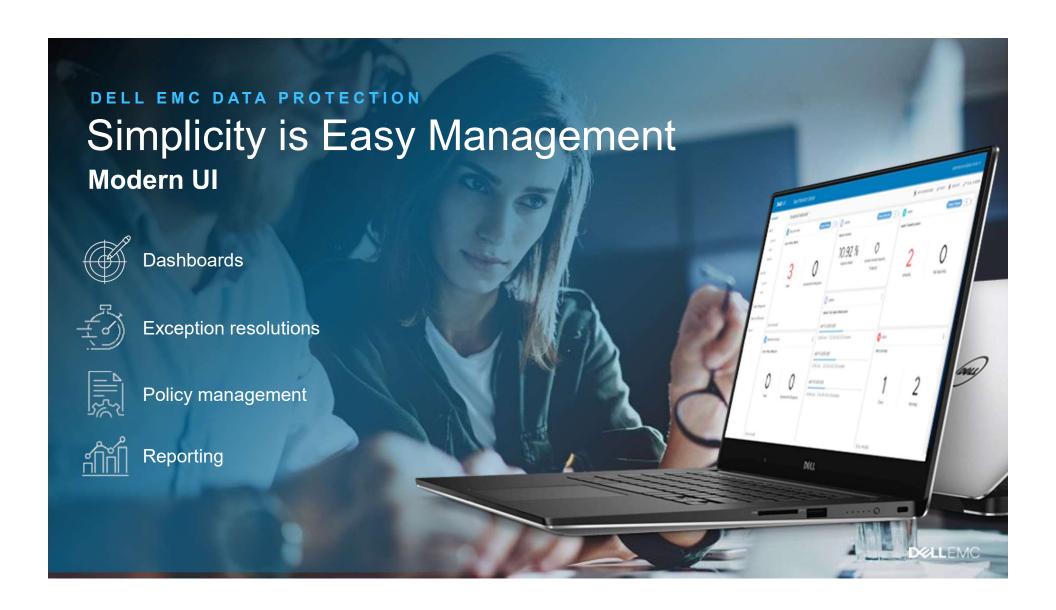
without additional HW

Densest 2U appliance—up to 20% more capacity²

¹Based on Dell EMC internal testing, May 2018, compared to traditional deployments. Actual results will vary.

²Based on Dell EMC internal analysis, May 2018, using Rubrik's and Cohesity's published data. Actual results will vary.





DELL EMC DATA PROTECTION

Power is Built For VMware

Comprehensive Data Protection Integration with **vm**ware



vSphere Web Client



vSphere vCenter



vCloud Director



vRealize Log Insight



vRealize Operations Manager

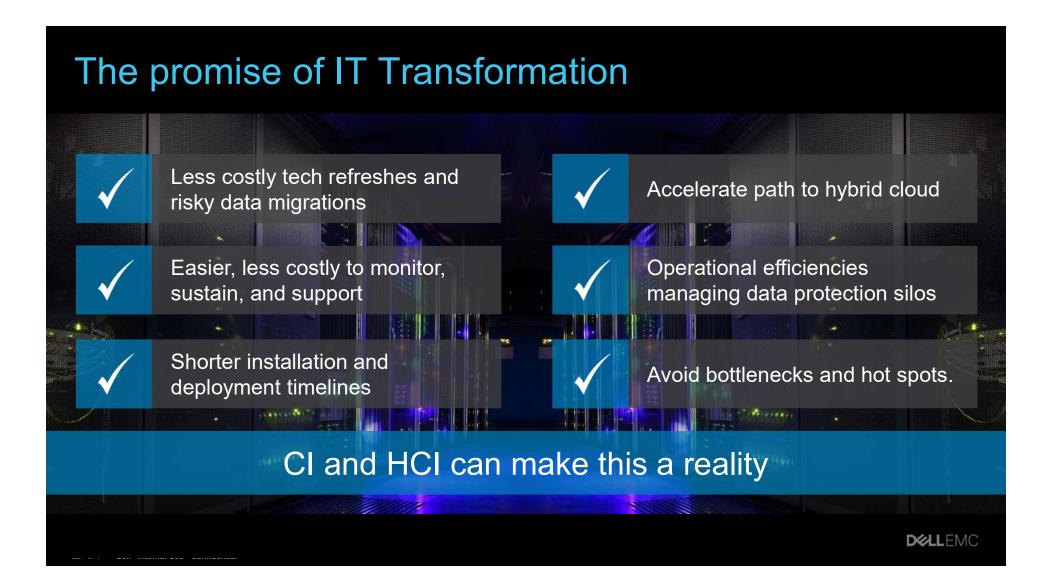


vRealize Automation

Protect up to 5x more VMs in 2U¹ • Simple, cost effective to scale to more VMs •

Faster backups and recoveries





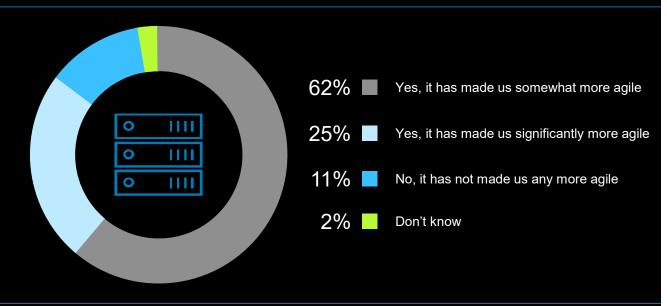
Cloud-like Agility

Enable ITaaS on-prem

"A whopping **87%** of IT managers already using HCI agree that it makes IT more agile, with 25% strongly agreeing."



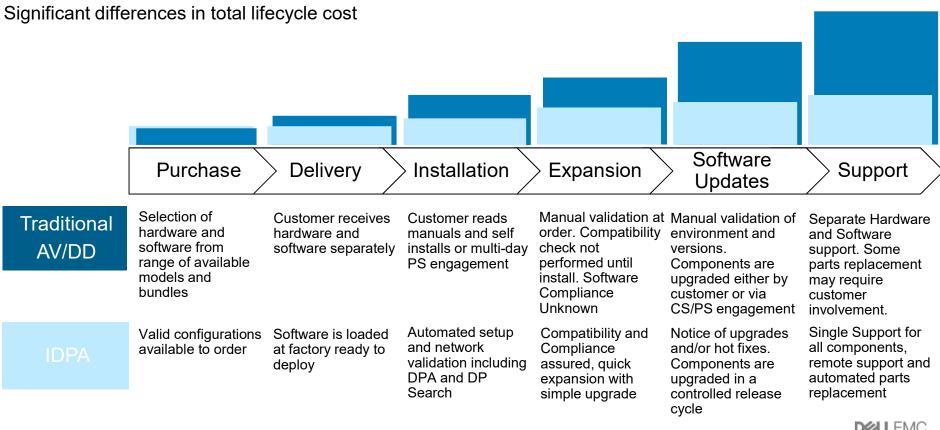
Do you believe hyperconverged infrastructure technology has made your IT organization more agile?



ESG: Accelerate Transformation with Hyperconverged Infrastructure (HCI), January 2018



A build experience is different than a "buy" experience



DELLEMC

IDPA DP4400 Value Proposition

- DD market leadership and enterprise class DP architecture for mid-market customers
- Simple plug-and-play with 'all-in' integrated software with intuitive management/reporting
- Easy and quick install and set-up (wizard); simple/easy in-place storage scale-up (license)
- Highly/efficient global dedupe with large effective data storage reach/capacity
- High effective throughput; lower resource utilization and overhead
- Uncompromised data integrity (DIA) and efficient file system
- BOOST/DDBEA for accelerated performance and SISL
- Compact/dense 2U chassis (24 96TB usable) with latest Dell server technology
- Great price point(s) and low TCO; even lower operational 'cost to serve' savings!
- Cloud Tier (5TB) included in price plus, Customer Satisfaction & Dedupe Guarantee!

D¢LLEMC

Backup Media based on Data Domain

Backup software based on Avamar

Cloud Integration:

- tests in Cloud
- Cloud as DR

Central console Over 300 reports

GDPR Finding any phrase in protected documents

DP4400:

- Ready to backup after power on
- Sized and equipped to have highest speed (factory designed)

No risk approach **Any environment:** DP4400 **Capacity on demand:**

- **Virtualization**
- **Databases**
- Servers
- Laptops
- Remote offices

up to the full capacity of DP4400 - all licenses included

- from 8TB net
- to 96 TB net

Extensions every 4TB/12TB just by adding the license

20TB->24TB upgrade requires hardware upgrade (customer installable)

Unique market features

- Starting VMs from DP4400 with 1000 IOPS+ with recovery
- **Ransomware protection**
- **Automated backup of new VMs**
- Recovery by application owner

Questions...



DP4400 and... start your backup!

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